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Rationale

- · Canada has some of the world's leading researchers in youth sport, and one of the most sophisticated sport systems ("IOC, 2016").
- Yet, there is a research-to-practice gap when it comes to applying knowledge from youth sport research to the delivery of sport in Canada (Holt, 2016; "Sport Canada 2014").

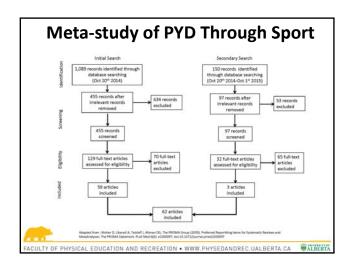


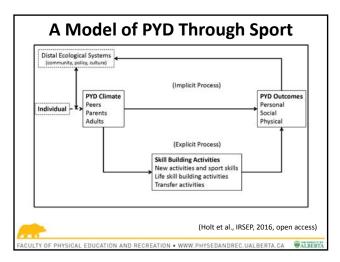
Positive Youth Development

- To facilitate youth development by providing experiences that enable participants in adult-supervised programs to gain transferable personal and social life skills, along with physical competencies.
- These skill and competency outcomes will enable participants in youth sport programs to thrive and contribute to their communities, both now and in the future.

• (Holt, 2016).







Talking With Sport Organizations

- 46 PSOs and counting
 - Alberta (10), Manitoba (5), Ontario (12), Québec (10), Prince Edward Island (9)
- 20 NSOs/MSOs



Main Findings

- Barriers
 - Time, capacity
 - Knowing 'what is out there' and 'what is credible'
 - Lack of communication from researchers
- Opportunities
 - Using research to make or justify decisions
 - Key topics: parent education; retention and recruitment
- Moving Forward
 - Easy, shareable ways to present access credible research

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Initial Reach

- Infographics average 2,800 views and 110 interactions
 - Infographics targeted to coaches are most highly viewed.
- One infographic, promoted as a SIRC knowledge nugget, received over 9,000 views.
- *The Sport Parent* has received over 3,000 views and 50 interactions





Take Home Messages

- 1. PYD SportNET is an attempt to address the research-to-practice gap.
- 2. It is about building partnerships and creating linkages
- 3. Follow us, retweet, read, ask

