

### SUMMARY REPORT - NEW BRUNSWICK INDIVIDUAL

Canadian Sport Policy Renewal 2011

### ARE YOU ANSWERING THIS SURVEY ON BEHALF OF:

Response	Chart	Percentage	Count
Yourself (as an individual)		100%	61
Your Organization		0%	0
		<b>Total Responses</b>	61

### IN WHAT PROVINCE/TERRITORY DO YOU RESIDE?

Response	Chart	Percentage	Count
Alberta		0%	0
British Columbia		0%	0
Manitoba		0%	0
New Brunswick		100%	61
Newfoundland and Labrador		0%	0
Northwest Territories		0%	0
Nova Scotia		0%	0
Nunavut		0%	0
Ontario		0%	0
Prince Edward Island		0%	0
Québec		0%	0
Saskatchewan		0%	0
Yukon		0%	0
		<b>Total Responses</b>	61

HOW ARE YOU INVOLVED IN SPORT?



Response	Chart	Percentage	Count
Participant		38%	23
Athlete		34%	21
Coach		52%	32
Official		21%	13
Volunteer		56%	34
Employee		28%	17
Parent		23%	14
Researcher		8%	5
Not Involved		2%	1
Other, please specify:		8%	5
		Total Responses	61

How are you involved in sport? (Other, please specify:)

#	Response
1.	Administrateur
2.	university student
3.	Non-profit cycling club
4.	Board memner
5.	Board of Directors

### AT WHICH LEVEL ARE YOU ENGAGED IN SPORT:

Response	Chart	Percentage	Count
Community		70%	43
Provincial/Territorial		56%	34
National		39%	24
N/A		0%	0
Other, please specify:		8%	5
		<b>Total Responses</b>	61

AT WHICH LEVEL ARE YOU ENGAGED IN SPORT: (OTHER, PLEASE SPECIFY:)

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#	Response
1.	Individual
2.	mostly provincial, some national
3.	University
4.	University

### WHICH OF THE FOLLOWING CITIES ARE YOU CLOSEST TO?

Response	Chart	Percentage	Count
Fredericton		42%	25
Saint John		37%	22
Moncton/Dieppe		12%	7
Edmundston		0%	0
Bathurst		2%	1
Campbellton		5%	3
Miramichi		2%	1
Woodstock		3%	2
		Total Responses	59

### PLEASE ESTIMATE THE POPULATION OF YOUR COMMUNITY.

Response	Chart	Percentage	Count
Less than 5,000		21%	12
Between 5,000 and 9,999		17%	10
More than 10,000		62%	36
		<b>Total Responses</b>	58

### WHY DO YOU OR WHY MIGHT YOU PARTICIPATE IN SPORT?

Response	Chart	Percentage	Count
Fun		80%	49
Health	•	85%	52
To be with friends		54%	33
Competition		64%	39

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Skill development	66%	40	
Other, please specify:	13%	8	
	<b>Total Responses</b>	61	

### WHY DO YOU OR WHY MIGHT YOU PARTICIPATE IN SPORT? (OTHER, PLEASE SPECIFY:)

#	Response
1.	consultation with clubs
2.	to contribute
3.	all of the above
4.	support of sport
5.	to give back
6.	opportunity to travel. to coach and contribute to children's healthy development and skill achievement.
7.	sense of achievement, travel experience, scholarship opportunities, recognition, chance to give back to community post success in sport, chance to represent province and nation.
8.	give back

### WHAT ARE THE CHALLENGES/BARRIERS TO PARTICIPATING IN SPORT?

Response	Chart	Percentage	Count
Time		56%	34
Insufficient Programs		49%	30
Language Availability		2%	1
Cost		62%	38
Location		46%	28
Quality of programs		39%	24
Other, please specify:		13%	8
		Total Responses	61

### WHAT ARE THE CHALLENGES/BARRIERS TO PARTICIPATING IN SPORT? (OTHER, PLEASE SPECIFY:)

#	Response
1.	Access to quality competitions
2.	finding coaches

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- 3. Lacking Infrastructure (i.e. bike parks)
- 4. less volunteers
- 5. Ice conditions
- 6. funding
- 7. transportation is a large barrier to participation in sport programs, especially here in NB.
- 8. New Brunswick does not have programs anywhere near the quality of sport programs offered by other provinces. In New Brunswick, the culture does not generally see sport as being a valueable time persuit and therefore it is difficult to develop as a high performance athlete here. There is a lot of pressure on people in sports in NB to persue other activities. Sport is not seen as important. Sport is seen as something done to get ahead in other areas of life, but rarely as a chance to excel in sport itself. NB sport programs need to be brought to the level of excellence seen in other provinces and high performance athletes need encouragement and support and need to be able to develop in their home province.

### HOW DO YOU DEFINE A QUALITY SPORT EXPERIENCE?

### # Response

- 1. A quality sport experience is one that allows for a "flow" experience for all engaged. In other words, everyone involved has an optimal element of challenge based on skill level, not too difficult to be discouraging and not so easy that it becomes boring. It should be fun (practice and competition) with quality coaching and a well organized club.
- 2. A quality sport experience is one in which I can compete against people of similar ability and similar motivations in a sfae and inviting environment at a reasonable cost.
- 3. Have fun, challenge yourself in a safe environment against similarly motivated and able opponents.
- 4. Feeling that participating has made me better at the sport.
- 5. Quality coaching and the quality of the equipment/facility.
- 6. Une expérience qui permet de développer l'esprit d'équipe; qui garantit une sécurité; qui offre une structure d'organisation adéquate, qui donne une satisfaction positive après l'activité; qui offre des entraîneurs de qualité et formé; qui donne un système basé sur l'honnêteté et le respect.
- 7. Certified coaches, National Learn-to program, good facility,
- 8. Un programme bien développé qui a été testé de façon efficase qui fait appels à des entraîneurs qualifié selon le niveau du participant. Suporté par une association locale,, provincial et nationale qui a les habilitéas et les ressources nécessaire pour assuré la livraison u dit programme.
- 9. When an event is run properly and professionnally. Where fairplay is observed and fun is had by everyone involved.
- 10. amusante, abodable, sécuritaire, encadré

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- 11. Personal improvement, good sportsmanship, positive feedback, friendly non-intimidating environment
- To be able to drive not very far to participate, to have times to pick from and to have good knowledgable coaches
- Sufficient competition to make the sport challenging while being fun.
- As a senior member of the shooting sport it is rewarding to spend time sharing years of experience coaching and running a safe facility for youth to gain the experience offered by competition in various aspects of the sport. Helping shooters achieve excellence and qualifying for events like the Canada Games isgreat for the area as well as the province.
- 15. doing the best you can do and using your resouces to the fullest potential. setting goals and working towards them
- 16. an experience where I am able to completely trust the environement and the other athletes and coaches in order to fully participate at my full potential without worrying about other elements.
- 17. A quality sport experience is one where an athlete can develop a wide variety of skill sets and abilities that are necessary to advance them to the next level.
- 18. when a person discovers they can do more than they first imagined they could do. To carry that through life with them.....it will open so many doors.
- 19. A quality sport experince occurs when there is no other place you would rather be! Fun, heart pumping, physical activity.
- 20. A fun and learning experience for both child and parents
- 21. ss
- 22. An experience where in the end you feel like it is well worth it to be there in a monetary sense and having an overall feeling of well-being.
- 23. I feel good about myself once the activity is complete and I see an improvement
- 24. Level playing field, respect, organization, fun, challenging
- 25. Availability, affordability, varying levels of competitiveness, well organized
- 26. One that creates a passionate desire to participate over and over again just for the enjoyment of it (intrinsic satisfaction) and the more times you participate the greater the satisfaction derived with each successive experience.
- 27. Un entraînement de qualité dans un lieu sécuritaire.
- Where skill development leads to improvement and athletes have a positive experience in doing SO
- 29. working to help others; seeing others grow and mature in sport
- 30. enjoyed the competition of playing and want to continue playing.
- 31. Having fun leagues separated from competitive leagues.
- an opportunity to learn and have fun at the same time. Skill development that is age



appropriate for all involved.

- 33. Where skill development leads to improvement and athletes have a positive experience
- 34. Modern facility, great conditions, additional amenities- healthy snacks lunches and beverages, change rooms with lockers/showers, proper scheduling and teaching/coaching facilities. Family facilities ie daycare, exercise equipment, year round experience
- 35. Fun, challenging rewarding
- 36. a motivating experience
- 37. A quality sport experience is when the participants are taking part in sports that are organized and have the required equipment with coaches of high quality. It gives the participants the opportunity to compete, to have fun, and to grow their skills.
- 38. Where each athletes acquires confidence and knowledge in order to make themselves successful
- 39. Walking onto that football field with your teammates who are also your closest friends and knowing that you bled together to get to that moment and doing it for eachother.
- 40. To take a grass roots program, encourage participation and see players/athletes develop skills and have fun doing it. Then see those same athletes strive for excellence to represent their country at a world tournament. Truly loving the game.
- 41. A quality sport experience provides its participants with a chance to learn a sport in the best environment possible. A quality sport experience teaches the participant the skills of the sport in a safe, fun, engaging, and age appropriate setting. A quality sport experience encourages the participant to continue in the sport, and encourages the athlete to develop all around athletic skills, never limiting the athlete to participating in just this one sport. A quality sport experience provides the participant with experienced, certified, instructors, who care about the sport they are teaching and take the time to coach each student according to that student's personality. A quality sport experience helps participants understand the sport they are learning about and helps them develop a lifelong interest in sport in general.
- 42. A quality sport experience is one that provides participants with a chance to have fun and improve their health through physical activity. A quality sport experience aims to improve the self esteem and overall development of those involved and sees participants, not just as members of their organization, but as members of society. A quality sport experience not only benefits its sport, but benefits Canada as well.
- 43. A quality sport experience is one that teaches its participants the proper skills they need to succeed in their sport. A quality sport experience provides participants with access to the highest quality training facilities, to the most well trained coaches, and seeks to develop its participants as elite athletes whenever possible.
- 44. one in which everyone receives a positive experience
- 45. A quality sport experience is one that prepares participants to compete in their sport at the highest level possible. A Quality sport experience gives people the chance to develop to their full potential as an athlete in that sport.
- 46. For me, a quality sport experience is one in which I feel welcomed and accepted by the program,

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and its participants. It must provide all of the necessary supports, and is inclusive of all participants, regardless of abilities.

47. skilled coaches organized program Fun, safe Skill development

### WHAT VALUES DO YOU THINK SHOULD DEFINE SPORT, AS PRACTICED ON THE FIELD OF PLAY, IN CANADA?

Response	Chart	Percentage	Count
Enjoyment		84%	47
Integrity		71%	40
Safety		71%	40
Teamwork		77%	43
Respect		88%	49
Fair play		89%	50
Pursuit of excellence (individual/personal)		68%	38
Pursuit of excellence (objective/measured)		57%	32
Accessibility for all		73%	41
Participant-centred		59%	33
Knowledge-based		52%	29
Ethical conduct		62%	35
Moral education and development		48%	27
Other, please specify:		4%	2
		<b>Total Responses</b>	56

WHAT VALUES DO YOU THINK SHOULD DEFINE SPORT, AS PRACTICED ON THE FIELD OF PLAY, IN CANADA? (OTHER, PLEASE SPECIFY:)

### Response

- 1. accessibility is key, efforts should be made to provide more free programs, user fees should be eliminated as much as possible to keep sport accessible.
- 2. Canadians should ethically persue excellence in sport. New Brunswick in particular needs to come to realize that there is a gap in the province's ability to produce elite level athletes and needs to take steps to ensure that New Brunswick children can develop to their highest potential in sport, here at home, so that they can have the same chances as children born in other provinces. NB



needs to seriously develop its sport support system for those wishing to become elite athletes and needs to realize that if it ever wants to have an NB athlete in the olympic games, a lot needs to be changed. NB children have as much potential as those from other parts of Canada, but do not have the same resources to realize that potential, this is an unfair result of regionalism and must, must be addressed in order for the Canadian sport system to grow in the future.

### WHAT COULD SPORT'S GREATEST CONTRIBUTION BE TO CANADIAN SOCIETY OVER THE NEXT 10 YEARS?

Response	Chart	Percentage	Count
Population Health		80%	44
Nation Building (National Pride)		38%	21
Community Building		55%	30
Social Development		56%	31
Civic Engagement (Volunteerism)		42%	23
Other, please specify:		4%	2
		<b>Total Responses</b>	55

What could sport's greatest contribution be to Canadian society over the next 10 YEARS? (OTHER, PLEASE SPECIFY:)

### Response

1. When people see that sport is accessible to them, they can achieve their goals and ambitions in sport, and this gives them a sense of satisfaction and happiness that they cannot have without being able to do what they love to do. A strong, equitable, elite, Canadian sport system is important for the mental and spiritual well being of our nation, especially New Brunswick. If New Brunswickers can persue their sport here at home, NB will retain more residents, and will loose less youth to the west, if NB has a stronger sport system, it will also have a stronger economy and youth will see abrighter future for themselves here in NB.

### 2. achievement

### SHOULD EFFORTS BE MADE TO INCREASE THE PARTICIPATION OF SPECIFIC POPULATION GROUPS IN SPORT?

Response	Chart	Percentage	Count
Yes		93%	52
No		7%	4



### IF YES, WHICH GROUPS SHOULD BE TARGETED?

Response	Chart	Percentage	Count
Children and Youth		81%	43
Girls and Young Women		64%	34
Aboriginal Peoples		49%	26
Persons with a Disability		49%	26
Youth at Risk		57%	30
Visible Minorities		25%	13
Economically Disadvantaged Individuals		57%	30
Seniors		40%	21
Persons at Risk for Obesity and Obesity-related Illness		42%	22
Newcomers to Canada		28%	15
Parents		34%	18
Other, please specify:		4%	2
		<b>Total Responses</b>	53

IF YES, WHICH GROUPS SHOULD BE TARGETED? (OTHER, PLEASE SPECIFY:)

### # Response

- 1. sedentary population
- 2. There are lots of adults who cease participation in sport once they leave high school. More needs to be done to help adults remain involved in their sport.

### IF NOT, WHY NOT?

### # Response

- 1. The first 4 categories seem to have been targeted already, and are seeing success. Increasing participation in the checked categories are the next step towards sport for all, with an emphasis on personal and community health.
- 2. all groups should be targeted, maybe more emphasis on children and youth so they get in the habit of living healthy lives and stay active even after childhood/organized sport.
- 3. I think the entire population can benefit from sport not just a particular segment.

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- 4. Des programmes devraient être disponibles et adaptés à toutes les clientèles.
- 5. It is important that we dont get caught up in too small a group, ie religion or ethnic. I coach and administrate tackle football and encourage women and girls to play. We have players from all ethnic groups and from countries such as Africa.
- 6. Effort should be placed on developing a strong, equitable, sport system, meaning that sport programs should be provided, of equal quality, across Canada. Certain provinces should not have better programs and facilities than others, New Brunswick athletes should have the same resources as athletes in Calgary, once this aim is achieved, then we can begin to reach out to special populations, but until the country as a whole is on a equal playing field, program development and excellence should be the main, absolute, goal.

### CAN YOU ACCESS PROGRAMS IN THE OFFICIAL LANGUAGE (ENGLISH/FRENCH) OF YOUR CHOICE?

Response	Chart	Percentage	Count
Yes		82%	46
No		18%	10
		<b>Total Responses</b>	56

### WHAT ARE THE CURRENT CHALLENGES IN ACCESSING SUCH PROGRAMS AND SERVICES IN BOTH OFFICIAL LANGUAGES?

Response	Chart	Percentage	Count
Availability		41%	18
Location		32%	14
Time		11%	5
Cost		39%	17
Staff/Volunteers with Appropriate Language Skills		61%	27
Other, please specify:		9%	4
		Total Responses	44

What are the current challenges in accessing such programs and services in both official languages? (Other, please specify:)

#	Response
1.	None

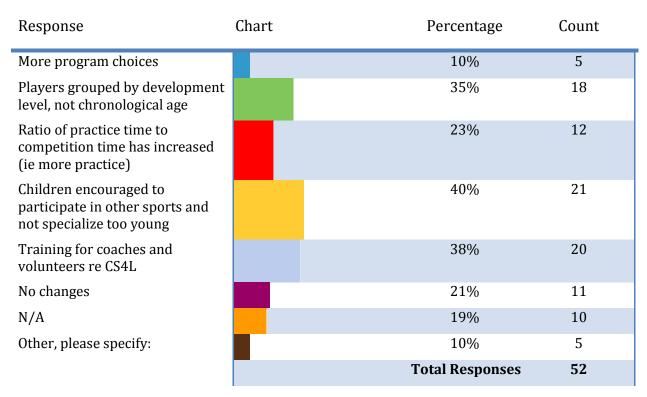
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- 2. lack of staff/volunteers
- 3. most programs in area are in both official languages
- 4. 60% of people with disabilities in NB do not use the internet, which is the primary fashion in promoting these programs and services.

### HAVE YOU HEARD OF CANADIAN SPORT FOR LIFE (CS4L) OR LONG TERM ATHLETE **DEVELOPMENT (LTAD)?**

Response	Chart	Percentage	Count
Yes		75%	41
No		25%	14
		<b>Total Responses</b>	55

### HAVE YOU SEEN ANY CHANGES TO PROGRAMMING IN YOUR SPORT OR COMMUNITY RELATED TO CS4L OR LTAD?



HAVE YOU SEEN ANY CHANGES TO PROGRAMMING IN YOUR SPORT OR COMMUNITY RELATED TO CS4L or LTAD? (OTHER, PLEASE SPECIFY:)

Response



- 1. More work on athleticism at early ages.
- 2. It is the early days of CS4L implementation.
- 3.
- 4. I have only really seen LTAD be inserted into the New Brunswick sport system at the Provincial Level, as a planning resource and guide, I have yet to see it actually implemented or used in any way whatsoever in the field and in community sport organizations. Most coaches I know have no knowledge of LTAD and it still seems to be relatively new to most here in NB sport, especially at the local community level. I don't believe it has had much effect yet.

### WHAT IS THE CURRENT IMPACT OF CS4L IMPLEMENTATION?

### # Response

- Local clubs and PSOs seem to be moving through the implementation process at varied rates. It could be used a good mechanism to improve communication between local clubs and their PSOs - I'm unclear how well that is working at this time or what the impack of implementation is at this time. It seems organizaions want to believe they are implementing a LTAD program but are not actually doing it, either because of lack of support or not fully understanding CS4L.
- This largely depends on the sport. More quality in practice, less travel, more involved in 2. competitive side of sport.
- It is early days, but we are seeing a shift in thinking towards long-term development as opposed 3. to seeking short term success and a move to focus on individual performance rather than team performance.
- A lot of push back from groups of athletes (older, Masters) who want to keep doing things they way they always have been done.
- I think there is an awareness of CS\$L but not a lot of implementation yet 5.
- Meilleure compréhension des stades de développement des jeunes et l'importance au développement des habilités de base!
- 7. N/A
- qualité des programmes éducation des parents développement approprié des participants 8.
- LTAD training of coaches in particular, gives them the knowledge to help parents and athletes 9. recognize and work with each individuals growth to attain their best personal results...especially important with those who mature earlier or later than "average".
- ability meets/races ensure that participants have a chance of succeeding compared to groupings 10. based on age alone. Having a good chance to succeed builds self esteem and confidence driving a desire to continue participation and development.
- 11. It has created a different sport environement which accepts the athletes for his developmental level instead of his age and has a active for life innitiative which helps for the non competitive population.
- 12. It is a new concept that the active community will have difficity adjusting to and accepting.



- 13. c
- 14. In my sport, it is ramping up and we have a tool to better train our athletes through our sport specific model and also the competition model.
- 15. So far has mostly been verbal need implementation
- 16. Certainly more emphasis on fun at an early age
- 17. L'idée est bonne mais pas bien connue. On semble oublier la formation de l'équipe d'encadrement des athlètes.
- 18. The LTAD has set out the criteria for training athletes at all ages. Most sports have made changes to their competions basedon this model. This will keep more athletes involed. Skills will be taught at the proper times helping all young athletes dev. in their sport(S)
- 19. Better educated coaches and sport administrators.
- 20. enhancing existing programs
- 21. LTAD -this model helps athletes dev.by presenting skills at proper times in their careers. It gives coaches a more defined pathway for training. Many sports have made changes to equipment, rules , fields of play to help age groups have success .
- 22. Too early to tell -confusion right now
- 23. Not sure
- 24. For tackle football it has afforded us the opportunity to open peoples minds and see that there are new ways to teach skills, and that skills are to be developed in steps over time.
- 25. The current impact of CS4L implementation is that sport organizers are starting to think more about how their sport programs are developmentally appropriate for children. Those involved in youth sport at a level high enough to have been exposed to LTAD, are trying to encourage children to gain as much sporting experience as possible, and not to specialize to early, and if anything, youth sport organizers are starting to realize the potentially harmful effects of early specialization. But, the current impact of CS4L is minimal, I have not seen any drastic changes to the way sport is organized in most sports, the equestrian rider levels have been changed to reflect CS4L values, but beyond that I do not notice any real, significant, impact on day to day youth sport practices among the majority of sport organizations and programs.
- 26. The current impact of CS4L is minimal. Programs haven't really been changed to reflect the values of Canadian Sport for life.
- 27. The current impact of CS4L implementation cannot be seen. There have been no changes to the way sport programs are run, the only real changes have been in regards to certification levels and coach training, but these changes have yet to really impact the Canadian sport system.
- 28. positive allowing athetes to develop without undue competition
- 29. Currently is none.
- 30. In NB, the impact of CS4L has been extremely low.
- 31. sports now have a clearer vision and plan for creating a fun, safe and competitive environment. Opportunities for everyone-whether they be competitive or recreational. Sport for life

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### WHAT DO YOU THINK WILL BE THE FUTURE IMPACT OF CS4L IMPLEMENTATION?

### # Response

- It has the potential to be huge. I believe it could change participation rates at the community 1. level and outcomes for national high performance athletes.
- 2. Increased participation due to improved recruitment and retention. Higher performance levels for NB athletes.
- 3. Increased participation, improved programs, a better sport system.
- 4. Very positive once the 'old boys' move on.
- More skill development, variety, more practive, less competition at a young age. 5.
- 6. Une meilleure compréhension de l'ensemble de la stratégie
- 7. N/A
- concientisation générale des bienfaits du sport qualité des athlètes élites augmentation des 8. participants amélioration des entraineurs
- 9. Ideally it will promote more participation throughout an individuals life, instead of just peaking during the teen years.
- 10. That sports are available for middle aged to participate as much as for youth.
- hopefully it will get more people involved at a younger age and keep them until they are no longer intersted instead of when they can no longer compete.
- More enjoyment of sports at an earlier age and a greater possibilty for youth to expperience the sport of their choice before making a commitment to something they are unsure of.
- 13. c
- 14. a wider variety of ages staying involved with sport for a longer period of time.
- sport will change for the better. People of like skill levels will complete with each other. 15. Athletes will feel they belong and can achieve their goals. Mostly they will have fun and would continue on with sport for life.
- 16. Has the potential to really impact sport and social development in the country but needs government committment and moniey
- 17. Huge implications will define sport for years to come in Canada. Outstanding model that got it right.
- 18. Augmentation du nombre d'activités physique de masse. Meilleure santé et vie communautaire.
- 19. More participation, a greater number of quality athletes
- 20. Need to get more buy in from parents they are still over sport programming their children, playing to many sports at too early an age.
- 21. yes, if they have a more pro active approach to aboriginal people.



- 22. Have a greater number of participants, better skill dev. and leading to longer periods of involement.
- More participants 23.
- 24. Not sure
- 25. Better athletes, better opportunities to play at higher levels
- 26. The CS4L model, if properly implemented throughout the Canadian sport system, will provide Canadian children with an incredibly bright sporting future. The fundamental principle especially, giving youth sports program leaders the knowledge to teach children proper physical movement, will give young athletes of the future an edge over generations who grew up without LTAD. It will make our future athletes more well rounded sports participants, will make them physically stronger and healthier, and will leave them with a better understanding of why they are involved in sport. The future impact of CS4L implementation will be a stronger, more successful, Canadian sport system and a stronger, healthier, happier, Canada.
- 27. The future impact of CS4L implementation will be a stronger, healthier Canada and our country will have a brighter sporting future.
- 28. CS4L has great potential to positively impact the development of Canada's future elite athletes. By giving Canadian children the proper start in sport, they will be better, more well rounded athletes, and will be more advanced than countries who do not have this framework to work within. Most importantly, children who grow up under the CS4L framework are going to be more likely to develop a life long love for all sport, and not just participate in their sport and then move onto other realms of life, once their time in their sport ends. They will be more likely to remain involved and to help strengthen the Canadian sport system on a long term basis. The CS4L system, if properly implemented, will help re-position sport in Canadian society and help sport be seen as a more important persuit, once all Canadians realize the benefits of properly delivered sport.
- 29. must be implemented into the high school sports programs
- 30. CS4L, if properly implemented, will provide Canada with better developed athletes. Canada will have a better chance of owning the podium through the implementation of CS4L, since there will be more individuals with a proper sport background.
- 31. It is our hope that efforts to facilitate the values of CS4L will result in many more accessible, supportive programs that will encourage the participation of everyone.
- 32. more opportunities to get invilved no matter your skill level or age. able to be involved later in life and not just as a participant but alos volunteer, official coach

### What are the barriers to successful implementation of the CS4L MODEL?

Response	Chart	Percentage	Count
Access to materials		24%	12



Geography (distances)		31%	15
Training costs		55%	27
Not enough facilitators		41%	20
Lack of Funding		65%	32
Unsupportive culture		33%	16
Training of coaches and/or volunteers		57%	28
Uninformed parents and/or participants		53%	26
Awareness		57%	28
Engagement of other sectors of society (health, education and recreation sectors)		39%	19
Not Sure		12%	6
Other, please specify:		6%	3
		<b>Total Responses</b>	49

What are the Barriers to successful implementation of the CS4L model? (Other, please specify:)

### # Response

- 1. Change is work and there is already a massive capacity deficit in our sport system.
- 2. The biggest barrier to LTAD and CS4L implementation is an unsupportive culture. Most are not willing to take the time to learn about CS4L and most do not know how to implement the framework into their programs and do not wish to learn to know. People in sport can be reluctant to change, and also, providing facilitators with visual examples of the CS4L framework in action provides a better understanding of how to implement it, than just written materials. For example, watching run run revolution, explains the use of fundamantals far better than reading about it does. It must be seen by facilitators in order to be fully understood.
- 3. Those learning LTAD AND CS4L should see its principles in action (I.E. Run Run Revolution) and not just read about it, in order to fully understand what it does, those learning about CS4L should have ample time to fully learn the framework and it is not something that should be taught briefly.

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED TO ASSESS CANADA'S SPORT DEVELOPMENT DELIVERY SYSTEM.

PLEASE IDENTIFY THE TOP FIVE PRIORITIES FOR THE SPORT DEVELOPMENT DELIVERY SYSTEM.

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Response	Chart	Percentage	Count
Coaches and instructors		94%	45
Officials – referees, umpires, judges, etc.		50%	24
Facilities and equipment		71%	34
School sport system		71%	34
Parasport development – inclusion/integration		21%	10
Research and innovation		17%	8
Training and pathways to employment		46%	22
Capitalizing on international events		12%	6
Equity policies		31%	15
Organizational capacity		62%	30
N/A		0%	0
		<b>Total Responses</b>	48

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED TO ASSESS CANADA'S SPORT DEVELOPMENT DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY AT A SUFFICIENT LEVEL.

Response	Chart	Percentage	Count
Coaches and instructors		18%	8
Officials – referees, umpires, judges, etc.		36%	16
Facilities and equipment		27%	12
School sport system		18%	8
Parasport development – inclusion/integration		16%	7
Research and innovation		25%	11
Training and pathways to employment		7%	3
Capitalizing on international		27%	12

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events		
Equity policies	30%	13
Organizational capacity	18%	8
N/A	23%	10
	<b>Total Responses</b>	44

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED TO ASSESS CANADA'S SPORT DEVELOPMENT DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY INSUFFICIENT AND/OR NEEDS IMPROVEMENT.

Response	Chart	Percentage	Count
Coaches and instructors		54%	25
Officials – referees, umpires, judges, etc.		28%	13
Facilities and equipment		59%	27
School sport system		37%	17
Parasport development – inclusion/integration		24%	11
Research and innovation		13%	6
Training and pathways to employment		26%	12
Capitalizing on international events		4%	2
Equity policies		11%	5
Organizational capacity		35%	16
N/A		7%	3
		Total Responses	46

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED AS IMPORTANT COMPONENTS OF CANADA'S HIGH PERFORMANCE DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP FIVE PRIORITIES FOR THE HIGH PERFORMANCE DELIVERY SYSTEM.

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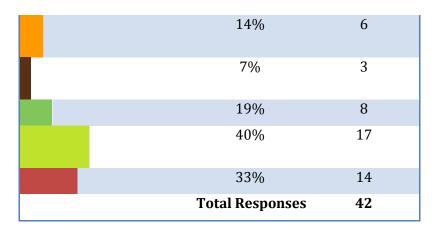
Response	Chart	Percentage	Count
Coaches and technical leadership		84%	37
Training and competition		64%	28
Sport science, sport medicine and technology		45%	20
Athlete talent identification, recruitment and development		73%	32
Research and innovation		11%	5
Integrated athlete development pathways		36%	16
Organizational capacity and sustainability		18%	8
Direct athlete support and incentives		68%	30
Facilities and equipment		52%	23
Hosting of international events in Canada		11%	5
N/A		7%	3
		Total Responses	44

FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED AS IMPORTANT COMPONENTS OF CANADA'S HIGH PERFORMANCE DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY AT A SUFFICIENT LEVEL.

Response	Chart	Percentage	Count
Coaches and technical leadership		17%	7
Training and competition		26%	11
Sport science, sport medicine and technology		31%	13
Athlete talent identification, recruitment and development		12%	5
Research and innovation		19%	8
Integrated athlete development pathways		7%	3

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Organizational capacity and sustainability
Direct athlete support and incentives
Facilities and equipment
Hosting of international events in Canada
N/A



FOLLOWING IS A LIST OF PROGRAM AND SERVICE AREAS THAT HAVE BEEN IDENTIFIED AS IMPORTANT COMPONENTS OF CANADA'S HIGH PERFORMANCE DELIVERY SYSTEM. PLEASE IDENTIFY THE TOP THREE COMPONENTS IN WHICH PROGRAMMING IS CURRENTLY INSUFFICIENT AND/OR NEEDS IMPROVEMENT.

Response	Chart	Percentage	Count
Coaches and technical leadership		38%	16
Training and competition		26%	11
Sport science, sport medicine and technology		19%	8
Athlete talent identification, recruitment and development		36%	15
Research and innovation		5%	2
Integrated athlete/coach/official development pathways		29%	12
Organizational capacity and sustainability		14%	6
Direct athlete and coach support and incentives		60%	25
Facilities and equipment		36%	15
Hosting of international events in Canada		7%	3
N/A		12%	5
		Total Responses	42

### What are the benefits of improving linkages between national sport organizations and their provincial/territorial counterparts?

Response	Chart	Percentage	Count
Athlete Development		87%	39
Coach/Leader Development		91%	41
Program Partnerships		64%	29
Relevant Programming		42%	19
Knowledge Transfer		71%	32
Improved Services		53%	24
No benefits		0%	0
N/A		2%	1
Other, please specify:		7%	3
		Total Responses	45

What are the benefits of improving linkages between national sport organizations and their provincial/territorial counterparts? (Other, please specify:)

### Response message commun Athlete networking Provincial Sport Organizations that aren't keeping up with other PSO's operating at a higher level will have a better chance of learning to operate on a higher basis. PSO's can learn from the mistakes of other PSO'S and learn how to improve, this will help create an equitable Canadian sport system, where all Provinces have the same resources.

### WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES?

Response	Chart	Percentage	Count
Communication		73%	33
Human Resources		73%	33
Culture Conflicts		22%	10
Governance Structure		62%	28
Personalities		29%	13
N/A		2%	1

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Other, please specify:



WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES? (OTHER, PLEASE SPECIFY:)

# Response volunteers have limited time time different provincial responsibilites Geography Some PSO leaders to not take their job seriously enough. They are simply concerned with the day to day organizing of their programs and fail to see the bigger picture, of improving their sport and improving their Province's sport system. PSO leaders need to be properly trained in sport management and need to have the background necessary to lead sport in the proper direction. PSO administration can no longer be conducted in such a casual manner. PSO leaders who do not take their roles seriously enough and who do not have the training they should to run a PSO.

WHAT ARE THE BENEFITS OF IMPROVING LINKAGES BETWEEN
PROVINCIAL/TERRITORIAL SPORT ORGANIZATIONS AND MUNICIPAL-LEVEL SPORT
CLUBS AND RECREATION DEPARTMENTS/ORGANIZATIONS AND/OR SCHOOLS?

Response	Chart	Percentage	Count
Relevant Programming		52%	23
Targeted Uptake		48%	21
Shared Expertise		77%	34
Partnerships		68%	30
Knowledge Transfer		73%	32
Improved Services		70%	31
Wider audience		66%	29
No benefits		0%	0
N/A		2%	1
Other, please specify:		7%	3
		<b>Total Responses</b>	44

What are the Benefits of improving linkages between provincial/territorial sport organizations and municipal-level sport clubs and recreation departments/organizations and/or schools? (Other, please specify:)

### # Response

- 1. clarifying roles and responsiblities
- improving PSO presence in schools will help combat childhood obesity and will help make sport
  more accessible to Canadian children. PSO links to municipal level sport clubs will help people
  from under represented areas achieve their full potential and will help bring the Provinces onto
  an equal playing field. Improving connections for those from rural areas will be a main benefit.

### WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES?

Response	Chart	Percentage	Count
Differing Objectives		57%	25
Communication		66%	29
Developing Contacts		25%	11
Differing Cultures		32%	14
Human Resources		57%	25
Personalities		41%	18
N/A		2%	1
Other, please specify:		11%	5
		<b>Total Responses</b>	44

WHAT ARE THE CHALLENGES TO IMPROVING THESE LINKAGES? (OTHER, PLEASE SPECIFY:)

## Response gouvernance, régionalisation volunteer time Installations de qualité inconsistent funding The transportation barrier is a huge factor in the way of bringing rural and municipal communities together in increased sport performance. Lack of resources, such as sufficient transportation vehicles affects how far people can travel to obtain information and training, schools and municaplities must be given equal opportunity funding. funding cannot be based on population alone.

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### DO YOU THINK SPORT SHOULD BE USED INTENTIONALLY FOR COMMUNITY-BUILDING PURPOSES?

Response	Chart	Percentage	Count
Yes		96%	43
No		4%	2
		<b>Total Responses</b>	45

### IF YES, WHICH OF THE FOLLOWING SHOULD BE THE FOCUS OF THE PROGRAMS?

Response	Chart	Percentage	Count
Youth Development		88%	38
Health Promotion		77%	33
Gender Equity		26%	11
Social Inclusion		58%	25
Conflict Resolution		16%	7
Other, please specify:		5%	2
		<b>Total Responses</b>	43

If YES, WHICH OF THE FOLLOWING SHOULD BE THE FOCUS OF THE PROGRAMS? (OTHER, PLEASE SPECIFY:)

### Response développement économique sport should be used to improve the lives of individuals with disabilities. It can be a powerful way for them to gain access to mainstream society and to feel a sense of accomplishment and pride.

### CANADIANS ARE INVOLVED IN A WIDE RANGE OF INTERNATIONAL ACTIVITIES RELATED TO SPORT. IN WHICH AREAS SHOULD CANADA CONTINUE TO FOCUS:

	Increase	Continue	Decrease	Discontinue	Total
Participating in international competitions and events	22 (49%)	23 (51%)	0 (0%)	0 (0%)	45
Contributing to the governance of international sport	14 (31%)	30 (67%)	1 (2%)	0 (0%)	45

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bodies					
Hosting international sporting events	19 (42%)	26 (58%)	0 (0%)	0 (0%)	45
Fighting doping in sport	15 (33%)	28 (62%)	2 (4%)	0 (0%)	45
Promoting quality sport for disadvantaged or underrepresented groups	17 (38%)	26 (58%)	2 (4%)	0 (0%)	45
Advancing sport for social development abroad	13 (30%)	23 (53%)	7 (16%)	0 (0%)	43

### OTHER, PLEASE SPECIFY

### # Response

- 1. Canada should focus more on developing Canada. It is great that Canadian athletes give to developing nations, but giving abroad should never, ever, take precedence over developing Canadian interests. We must put Canadian sport first.
- 2. The focus of Canadian sport should be on developing Canadian athletes to their fullest potential. It should be on ensuring that competitive sport is as accessible to people from all parts of the country and that people from all regions of Canada, and from all economic backgrounds, can have equal chances of succeeding in the sport of their choice. One's future in their sport should not be determined by how much money they have, but by their ability to succeed and their love for their game, athletes from all over need to be encouraged to persue sport and encouraged to continue competing. Sport needs to be seen as important by all Canadians. All Canadians need to understand the importance and value of high performance Canadian Athletics.
- 3. The Canadian sport system needs to focus on ensuring that all Canadian Provinces have equal resources and programs. It is not fair that athletes from certain Provinces have better chances of succeeding in sport, just because of the Province they reside in having better athletic programs, Sport needs to be equally distributed to all Canadians and the focus of Canadian sport resources should be Canadian programs, all money for Canadian sport should definitely remain in Canada. Until all Provinces are equal and have equal opportunities for their athletes, not one dollar should be spent on social development abroad. This may sound awful, but the Canadian sport system faces serious challenges and needs to make large changes to make Canadian sport better. We need to prioritize our own programs.

### WE WELCOME ADDITIONAL COMMENTS AND FEEDBACK.

#	Response
1.	Thank you for the opportunity to comment.
2.	It's all good, Steve Harris
3.	On entend pas assez parler de la politique au niveau local et municipal. Il faudrait plus

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sensibiliser les dirigeant local et municipale. Ils ont un rôle majeur dans l'offre de services à plusieurs niveau proche du développement de l'athlète.

- 4. This is great stuff.
- 5. Il faudrait y avoir des programmes continue... c'est-à-dire qui débute à l'enfance et puisse se poursuivre jusqu'à l'âge d'or.
- 6. Need to have more governmental interdepartmental buy in, collaboration and cooperation. Stop downloading Federal and provincial roles and responsibilities to the community level. The community level is at capacity and without more funding and volunteers/staff the community level participation will continue to decline and less people will become involved in sport.
- 7. Sponsorship is crucial to individual athletes. Large corporations and funding monies are distributed to area that have not areas that have not. Competitive events held in the western provinces and and training centers located in Calgary are not accessible to elite athletes from eastern provinces without additional time and expense for the athlete. Sponsorship opportunities are limited by geographic locations. Better distribution of funding would allow more equal opportunity
- 8. Their are many great things going on. My expertise is more on the side of competitive sports, and I believe we need to find a way to have more coaches of high quality. The coaching courses do not offer training for high level coaches (not any courses that have been communicated to me in Atlantic Canada). Thank you and good luck!
- 9. We Need to fund our PSO's so they are not just small non profit organizations that require rediculous member or partipant fees. The Minor sport organizations are suffering from expensive fees for registration/facilities. This is a major barrier for participation.
- 10. Grow football in Canada.
- 11. Tackle football allows a place fro every body size. it offers a national program on a user pay level to compete internationally. Yet Football is treated like a second class citizen for international funding yet it boasts a solid record on the world stage. International competition needs to be more than just Olympic sports, it needs to be broadened to include team sports such as Tackle and flag football.
- 12. The Canadian Sport system should focus on developing the accessibility of high performance sport. It should also focus as much as possible on ensuring that Canadians, of all ages, have the opportunity to participate in the sport of their choice, regardless of income level or location. Barriers to participation in sport, faced by people of all ages need to be addressed and eliminated, to the greatest extent possible. Finally, coaches need more support. The majority of coaches in NB operate on a volunteer basis, and have to work other full time jobs in order to have income, creating a scenario where New Brunswick coaches are overworked and vulnerable to burn out. There needs to be a coaching salary program in place for New Brunswick and the Atlantic region needs equitable sport funding and program support. The focus of Canadian sport, should be on just that, Canadian sport, building highly skilled athletes and helping children who dream of a future in their sport turn that dream into reality.
- 13. I think that there needs to be an effort made to provide free sport programs to Canadians, especially those with disabilities and from low income families. User fees are one of the biggest barriers to participation in sport for all Canadians (I.E. arena useage fees, program participation

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fees.) if the Canadian government were to offer a program where people could get reimbursed for their sport participation fees, I think that such an effort would increase membership to sport organizations, strengthen the Canadian sport system, while building a healthier Canada. High cost sports, such as hockey, and equestrian, need to address the issue of their sports being inaccessible to most, and above all Canadian sport must strive to be as accessible to as many people as it possibly can. In addition to the Canadian child tax fitness credit, there needs to be a program to help Adults get active and remain in the sport of their choice as well, lots of Canadians are forced out of their sport once their parents can no longer pay for their participation. Drop out rates among Canadians of University age, I imagine, are enormously high, we must ensure that people can stay in the sports they love.

- 14. Most Canadians do not see sport as an important thing. If the Canadian sport system is to ever reach its full potential, this needs to change. In New Brunswick especially, there is a general attitude, that sport is something done, "for fun only," and, "as a past time activity." In New Brunswick it is especially hard for people to persue high level competitive sport, because people are constantly pressuring athletes to do other, more, "career," appropriate things. The importance of a strong, internationally competitive, Canadian sport system needs to be hammered into the general public's brain. We can no longer sit back and accept this view that sport does not matter, we know it does and must re-position sport to be valued by all Canadians, so that the Canadian sport system can thrive and continue to grow and provide accessible programs to all Canadians. The Importance of sport needs to be understood by all of Canada, especially in regions where this understanding is largely lacking.
- 15. Canadian Amatuer football needs to be better funded. it is in every community and 2/3 of the high schools across the country
- 16. It is recognized that sport can be a significant contributor for many benefits for all those who participate. It is for this reason that sport should be made available to everyone who wishes to partake, regardless of socio-economic background, or level of ability. It should also be recognized that recreation, although may include sport, is a significant catalyst in the organization and development of most sporting endeavors.

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