

Girls & Women in Sport: Research to Practice

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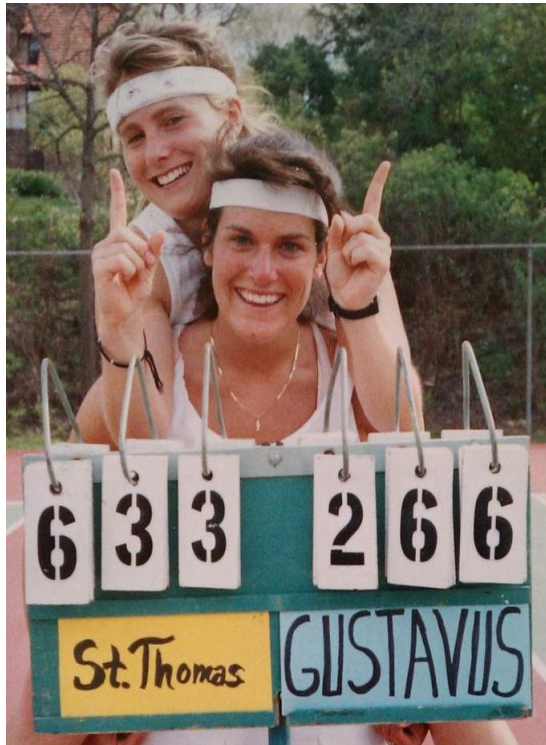


Tucker Center for Research
on Girls & Women in Sport

UNIVERSITY OF MINNESOTA

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**A world that is good
for women is good
for everyone.**

™ Wellesley Centers for Women



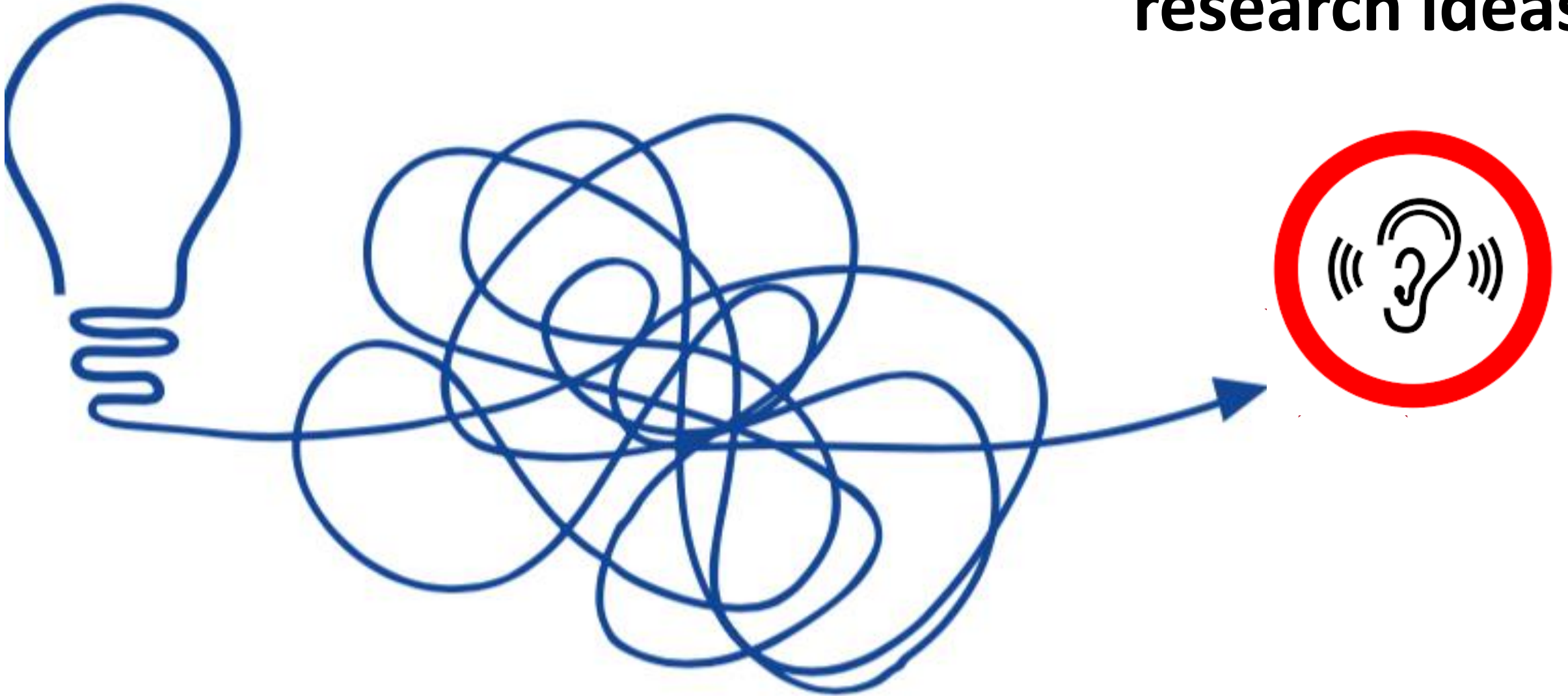
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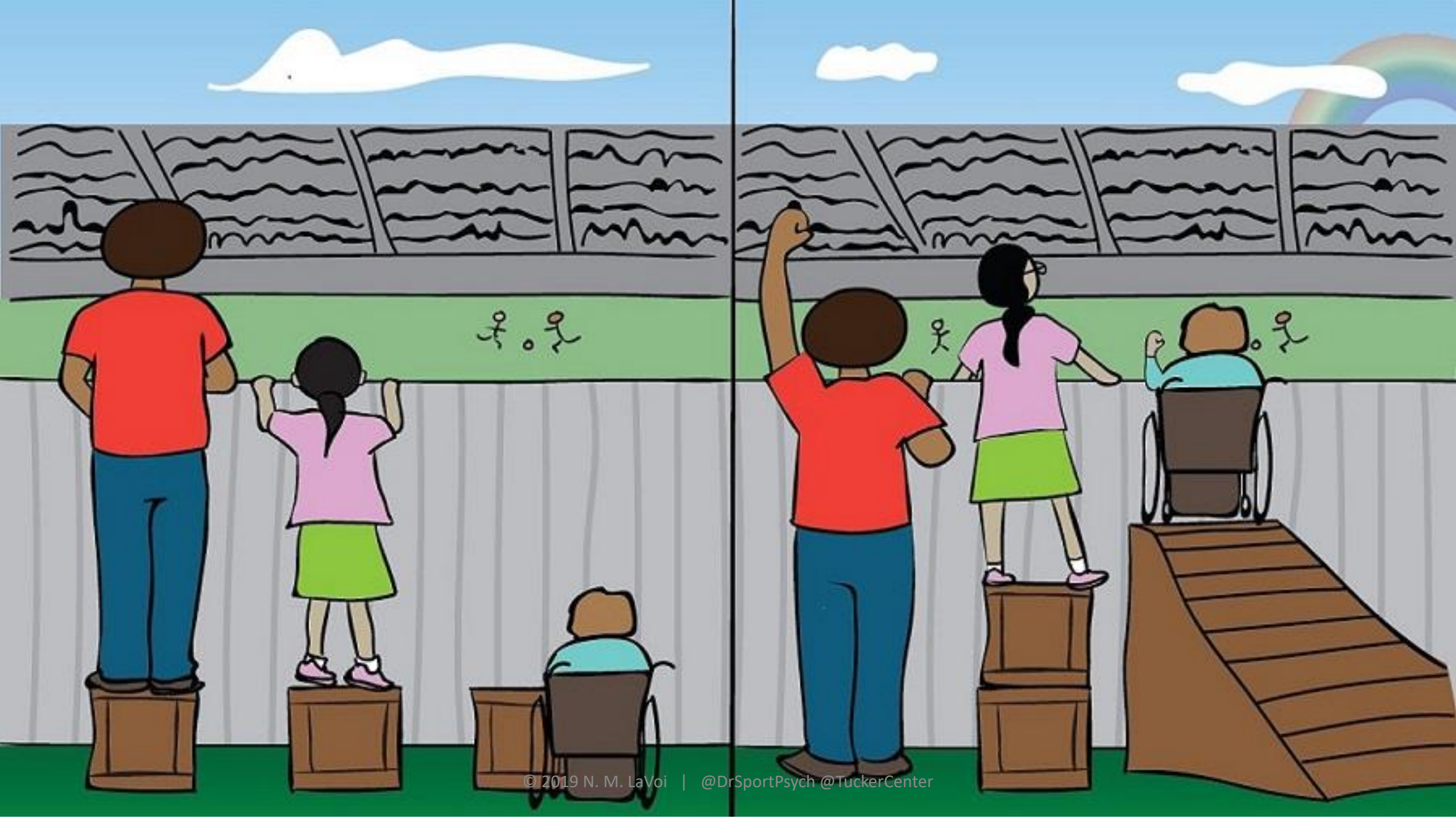
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How do you come up with your research ideas?



May every bench be an empty bench.



Use the *data!*

Educate why girls & women matter

Stimulate dialogue

Create awareness

Advocate

Eliminate barriers

Hold institutions & decision makers accountable

Counter false narratives

Leverage social media

Help women succeed

Track progress or decline

Tell stories

Create social change



Research to Practice Process

PROBLEM

DATA

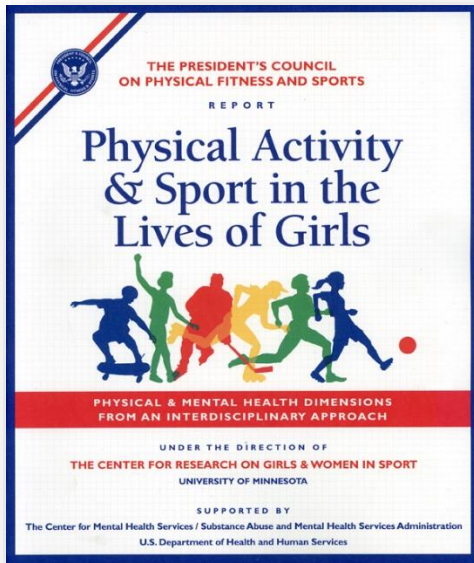
DISSEMINATE

Peer Reviewed Journals
Educational Outreach
Newsletter
Reports
Infographics
Social Media
Press Releases
Interviews w. Media
Podcasts & Blog

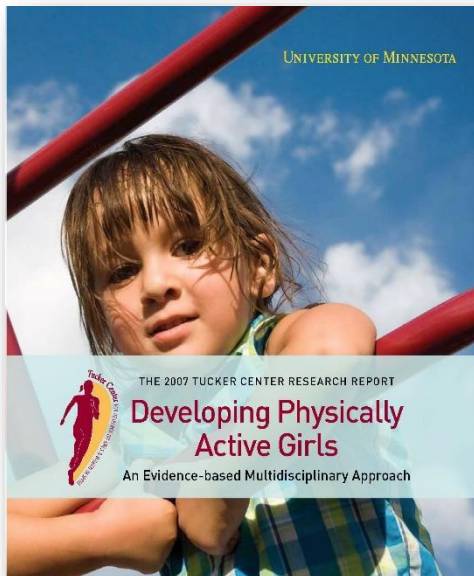
Questions & comments
about
findings

Tucker Center Lines of Research

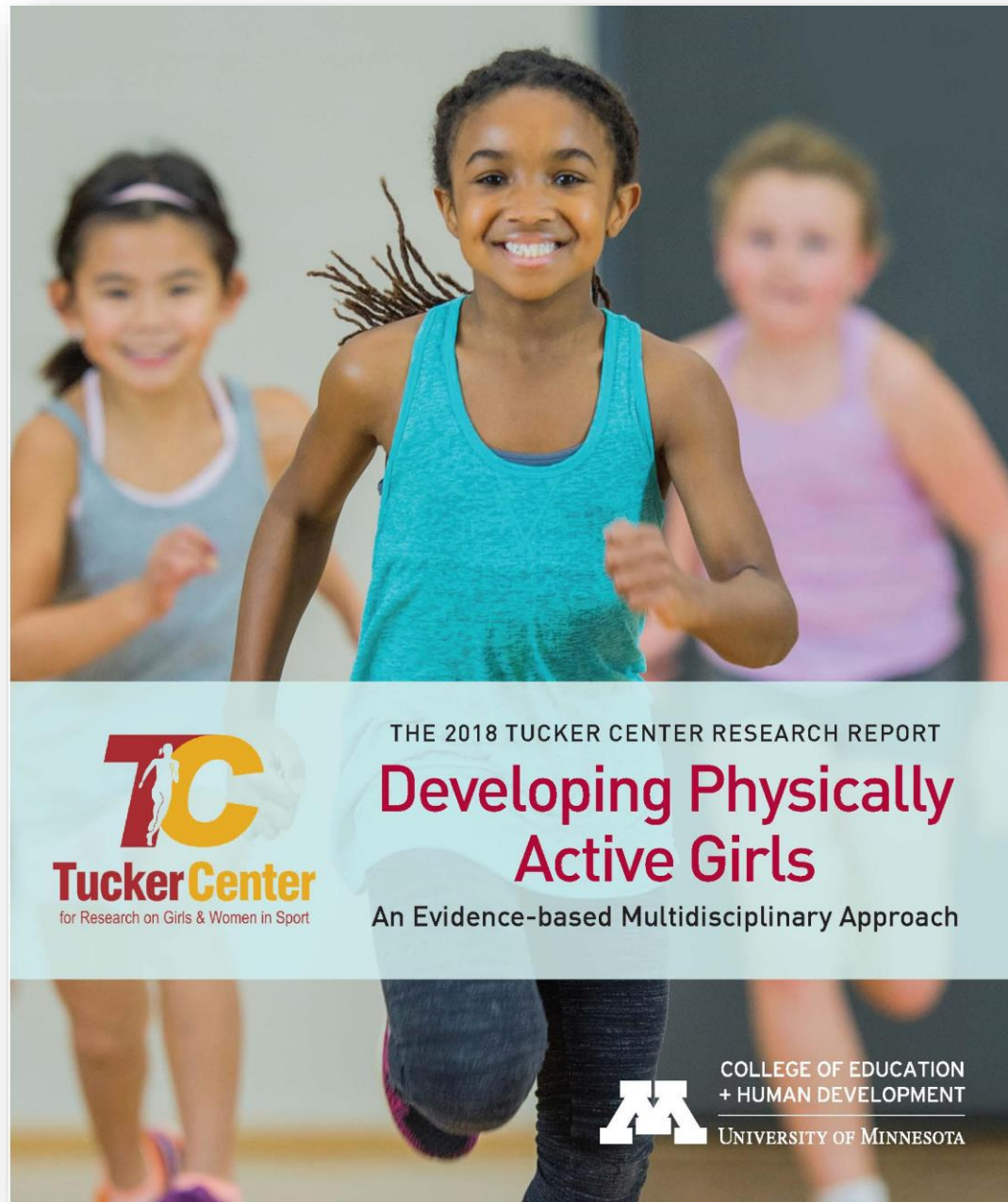
- Girls' Physical Activity
 - Tucker Center Research Report: Developing Physically Active Girls
 - East African Clothing Project
- Women in Sport Leadership
 - Mother-Coaches
 - Women in College Coaching Report Card
 - False Narratives
- Sport Media Portrayals
 - Audience Reception Research



1997



2007

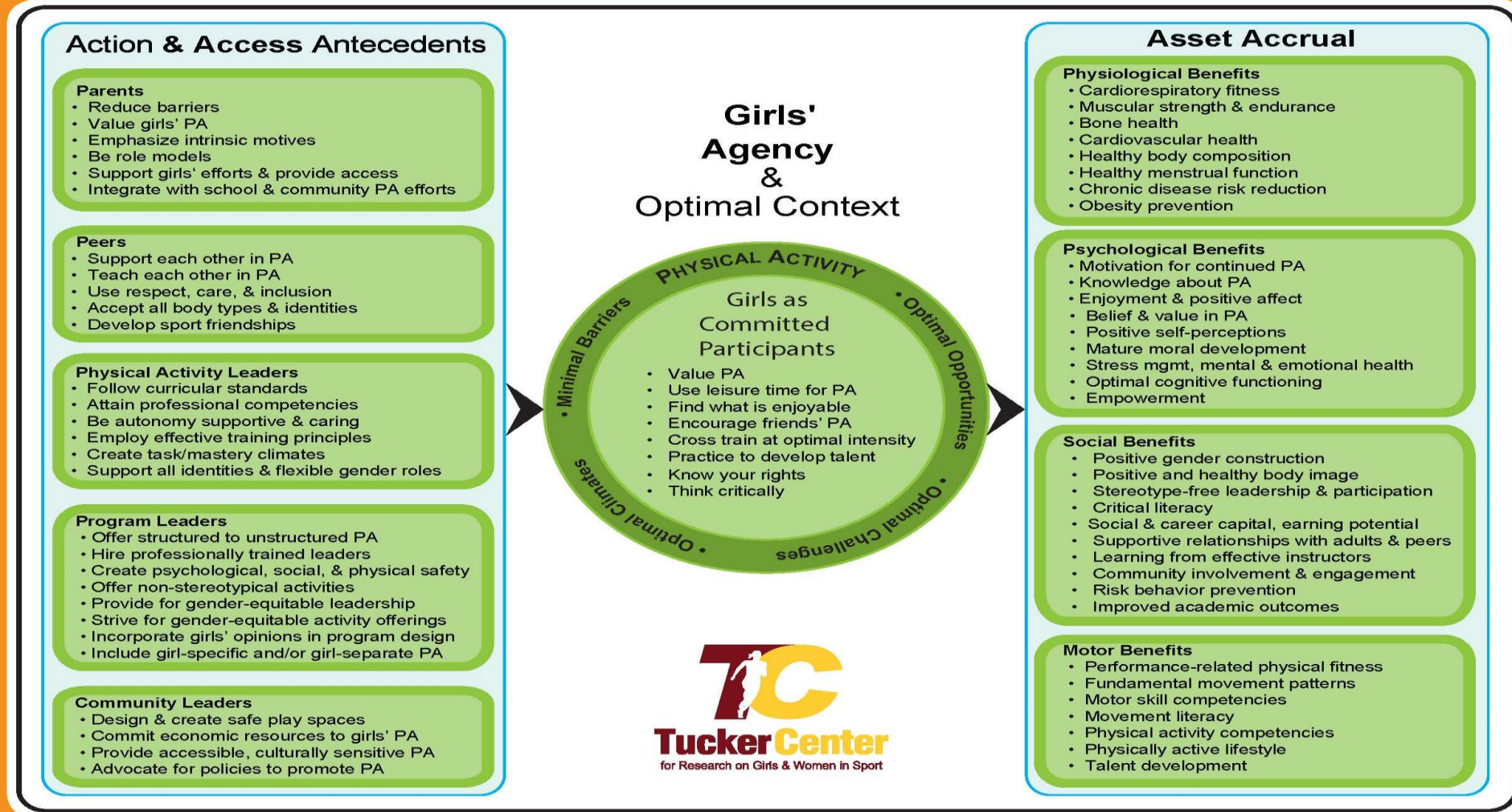


2018



Developing Physically Active Girls

An Evidence-based Multidisciplinary Approach



An Evidence-based Multidisciplinary Model for Developing Physically Active Girls, 2018

Modified from Wiese-Bjornstal, D. M., & LaVoi, N. M. (2007). Chapter 5: Girls' physical activity participation: Recommendations for best practices, programs, policies, and future research. In M. J. Kane & N. M. LaVoi (Eds.), The 2007 Tucker Center Research Report, Developing physically active girls: An evidence-based multidisciplinary approach (pp. 63-90). Minneapolis, MN: The Tucker Center for Research on Girls & Women in Sport, University of Minnesota.

What barriers to physical activity do East African immigrant girls face?

(Thul, 2012; Thul & LaVoi, 2011; Thul & Mohamed, 2018)



**“All the boys
are right there
and you have
to wear them.”**



Muslim Student Athlete Disqualified From Race for Wearing Hijab



Oct. 24,
2019





project

Project 2: Mother-Daughter PA Program

Apparel Co-Design



WOMEN'S
SPORTS
FOUNDATION

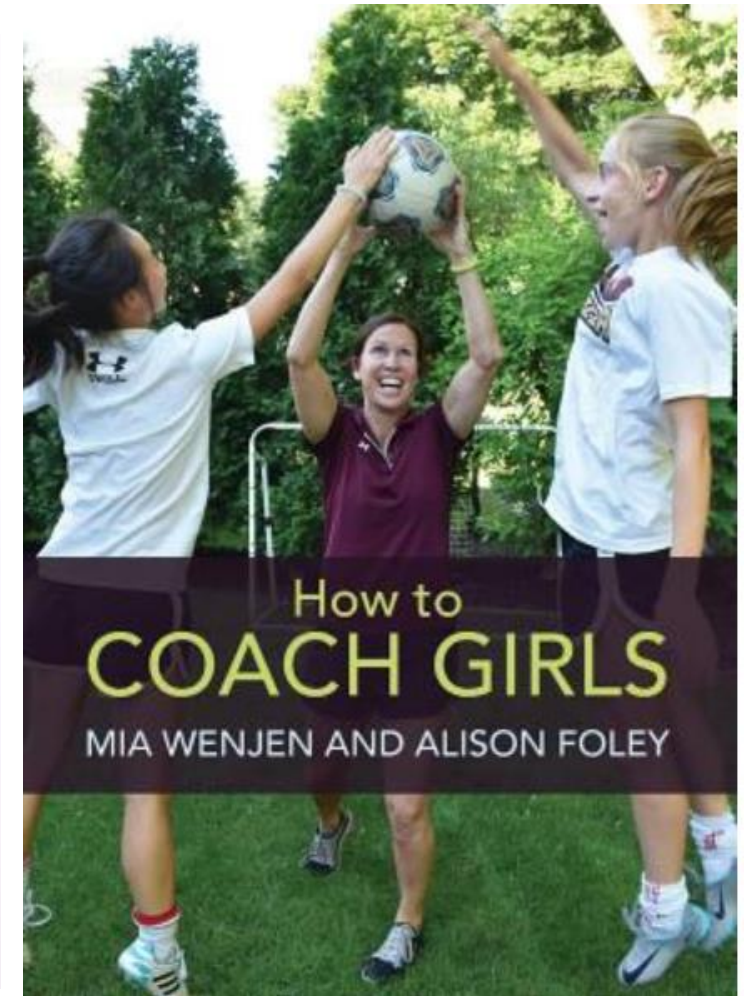
COACHING THROUGH A GENDER LENS:

Maximizing Girls' Play and Potential

April 2019

A Women's Sports Foundation Report

www.WomensSportsFoundation.org • 800.227.3988



How to
COACH GIRLS
MIA WENJEN AND ALISON FOLEY

How should we coach girls?



**What are
common
perceptions
coaches
have
about female
athletes?**

The 'Problem' With Coaching Girls: Chapter Titles

LaVoi, Becker & Maxwell (2007). "Coaching Girls": A Content Analysis of Best-Selling Popular Press Coaching Books

- *Dealing With Gender **Issues***
- ***Issues** With Coaching Girls*
- *Coaching Girls **Verses** Boys*
- *Serious **Issues** in Sports Today*
- *Gender **Issues***

Female Deficit Model

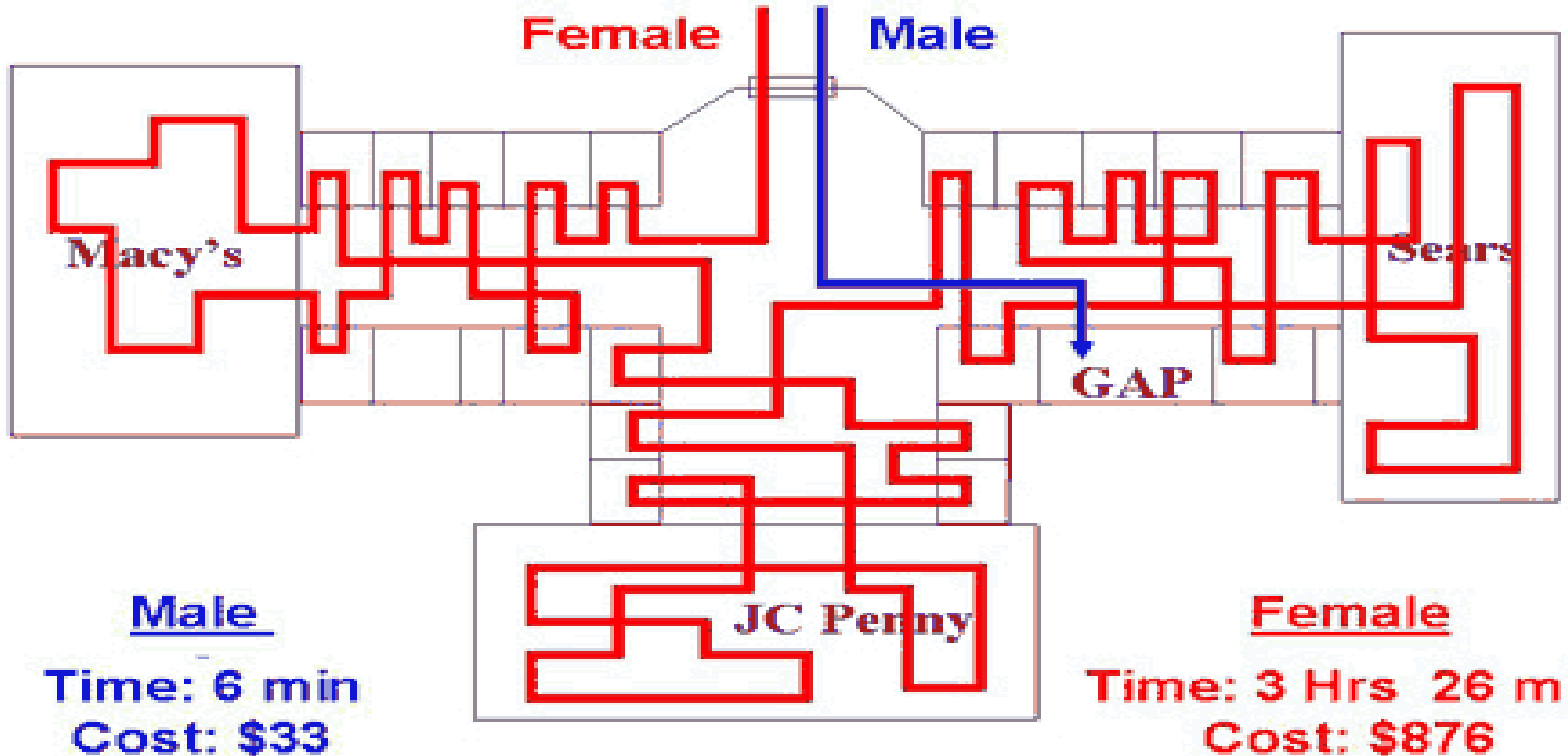
In sports where speed, power, strength are needed to succeed, girls are deemed less talented, less coordinated, less skilled, less motivated, and less successful than boys.

Boys and men are the norm.

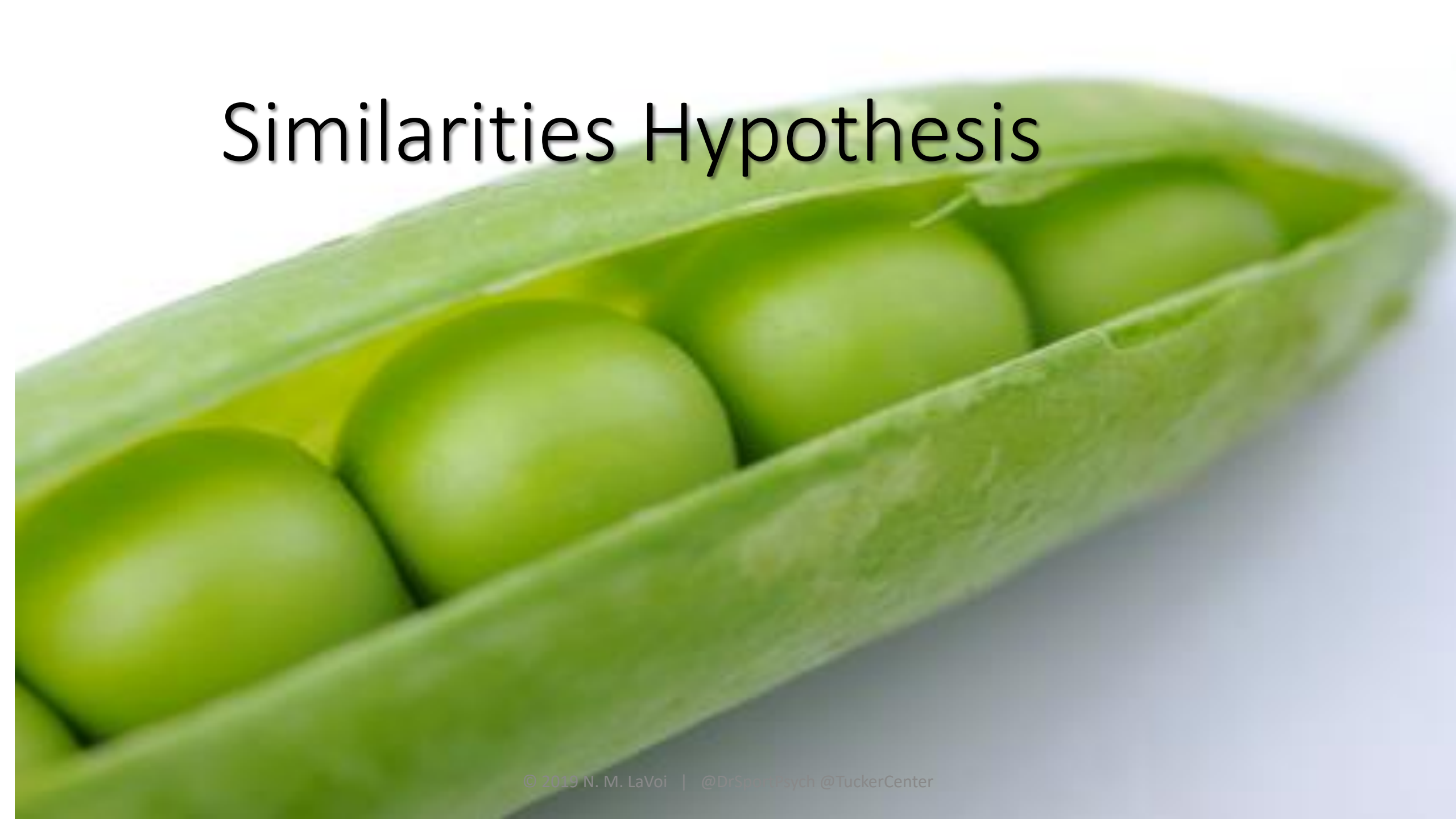


Two popular schools
of thought

Mission: Go to Gap, Buy a Pair of Pants



Similarities Hypothesis



Gender stereotypes and bias effect thinking & beliefs about girls!



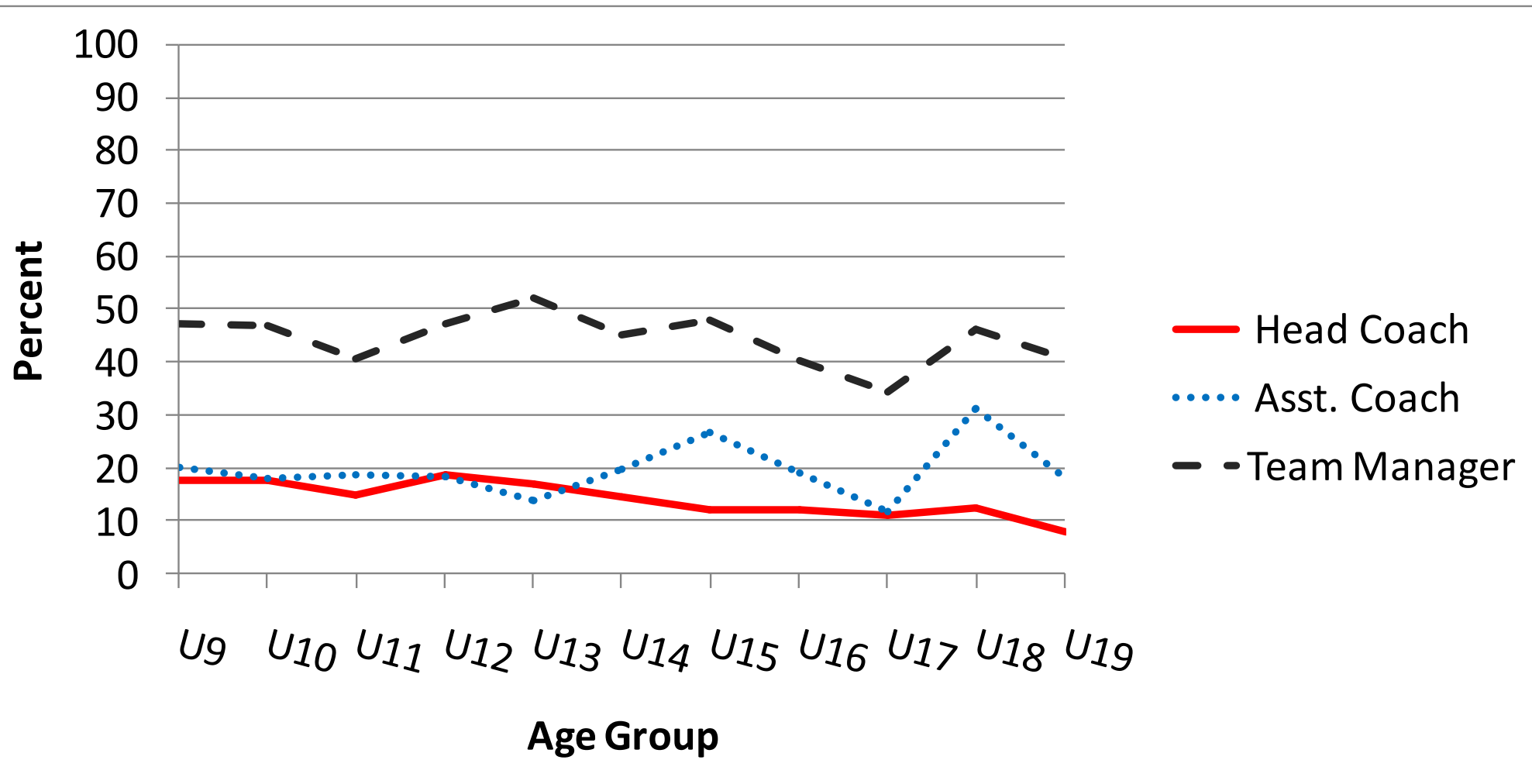
...and how girls & women are coached.

Women are underrepresented in sport coaching.

[Why does it matter?]

Occupational sex segregation of females in positions of power in organized youth soccer

(LaVoi, 2009)



How can we recruit more mothers to coach?

(LaVoi & Becker, 2009; LaVoi, 2009; Leberman & LaVoi, 2011)

Mother-Coach Generated Strategies for Increasing Female Coaches in Youth Sport

ABSTRACT

It is estimated that less than 20% of youth sport coaches are female. The scarcity of female coaches within interscholastic and collegiate sport is well documented, but little research has examined this phenomena at the youth level. Given that female participation in sports across competitive levels is at an all time high it is disconcerting that more females are not entering the ranks of youth sport coaching. The current potential coaching pool includes Post-Title IX women and former female collegiate athletes who clearly have vast experiences and expertise to offer youth athletes, but are failing to enter the coaching ranks in proportion to their sport participation. While the role of the "team mom" is documented, voices of mother-coaches are scarce in the youth sport literature. Female coaches provide a rich opportunity to influence social change, challenge stereotypical beliefs pertaining to gender and leadership, and provide visible, active role models for children and youth—especially for girls.

PURPOSE OF THE STUDY

To use the voices of mother-coaches to generate strategies to help recruit and retain females coaches in youth sport.

METHODS

Participants:
Four different groups of mothers (N=16) participated in this research: 1) mothers who coached their own children in soccer and collegiate athletic experience in soccer (N=6), 2) mothers who coached their own children in soccer and were not collegiate athletes, 3) former collegiate athletes who do not coach their children in soccer, 4) non-collegiate athletes who do not coach their children in soccer. Mothers ranged in age from 39-51, with an average age of 42. All but one participant, was White/Caucasian. Educational backgrounds varied from graduate (N=7), Bachelor (N=7), and some had no degree (N=1), to some college credit (N=1). Some women worked full-time (N=1), others worked part-time (N=2), and some women were stay-at-home moms (N=3).

Measures:
The interview guide was developed specifically for mothers in youth sport and encompassed a variety of questions related to barriers to coaching one's own children, and negative perceptions of one's own children. In addition to possible solutions, strategies were employed to help women overcome perceived barriers, such as lack of time, lack of confidence, and lack of support.



STRATEGIES	QUOTES FROM MOTHER-COACHES
ASK & INVOLVE WOMEN	"A lot of women are hesitant to coach because they think they're not competent, but if you just asked, just asked them...And people do it and you know they're happy to do it if you just give them a little bit of confidence that you think they can do it"
INCLUDE MENTORSHIP PROGRAMS	"Do a mentorship program where have you know, a more experienced female coach mentor younger coaches"
INCLUDE FLEXIBLE COACHING OPPORTUNITIES	"I think the support I think is a main key, you know that you would have, that you could be other coaches that could step in if you needed to be home and you could be flexible"
OFFER ALL-FEMALE COACHING CLINICS	"I think it would be beneficial if we had just mothers-only coaching clinics. I mean more than it, it would just be you know, teaching them that, yes you have the confidence, we have the confidence in you, you can do this...it is less intimidating if the men aren't there"
HIGHLIGHT MOTHER SKILLS THROUGHOUT THE COACHING PROCESS	"It might be that it's the younger ages you start coaching the more inclined you are coaching your children. I think you would have some statistics, because the girls that coach when they are young, did camps, worked camps are going to be more inclined to coach their kids later"
APPEAL TO MOTHERS THROUGH COMMUNITY SERVICE	"I'm a mom while I coach and I use mom charm" "I would say um, management, mom's who are managing their homes and etc...can usually manage a team."
OFFER PART-TIME COACHING OPPORTUNITIES	"It's good for my child and other children to see female role models, and good for connecting and serving the community"
MAKE IT EASY	"My girls were in a clinic and it was an hour and a half long. That's a lot of time! They should make it shorter" "You know distance was a problem...I coached about 20 miles from where I lived, so had I been in a community where I live I think that makes a big difference... had it been in my own community, I maybe could have pulled it off", "offer childcare"

SUMMARY

The goal of this research was to devise solutions and work together with youth sport organizations to recruit mother-coaches—thereby hopefully increasing the number of women coaching in youth sports. Mother-coaches identified many creative ways to achieve this goal. Their voices compliment the work of Michael Messner (It's All For the Kids: Gender, Families, and Youth Sports, 2009) who argues that both individual and organizational strategies are needed in order for more females to successfully enter and remain in youth coaching. In order for the potential of youth sport to be realized in creating social change and challenging stereotypical beliefs of children and their families pertaining to gender, power, and leadership, females must be seen in equal numbers in all positions of power within one of our most important social institutions—youth sport. Much work remains in order for gender equity in youth sport leadership to be achieved.





BE THEIR ROLE MODEL. #SHECANCOACH





Nicole M. L
@DrSportPs

#SHECANCOACH



Aspen Inst Sports @AspenInstSports · Oct 2

Only 27% of youth sports coaches are female. #SheCanCoach is trying to inspire women to volunteer to coach.

qualified and
regardless of

NFCA @NFCA

.@NDCoachGumpf
@UMCoachHutch -
@Coach_Inouye '19
@UKCoachLawson
@BethTorina 4 WC
Stats don't lie.
These 🙌 tell ALL th
nfcaevents.org/coa



Event held to inspire women to coach youth sports

When it comes to coaching, it's still a man's world. Daycia Clarke wants to change that.



en, but the
impact on th...

CHICAGO
Speaker L

Location: Crowne Plaza Chic

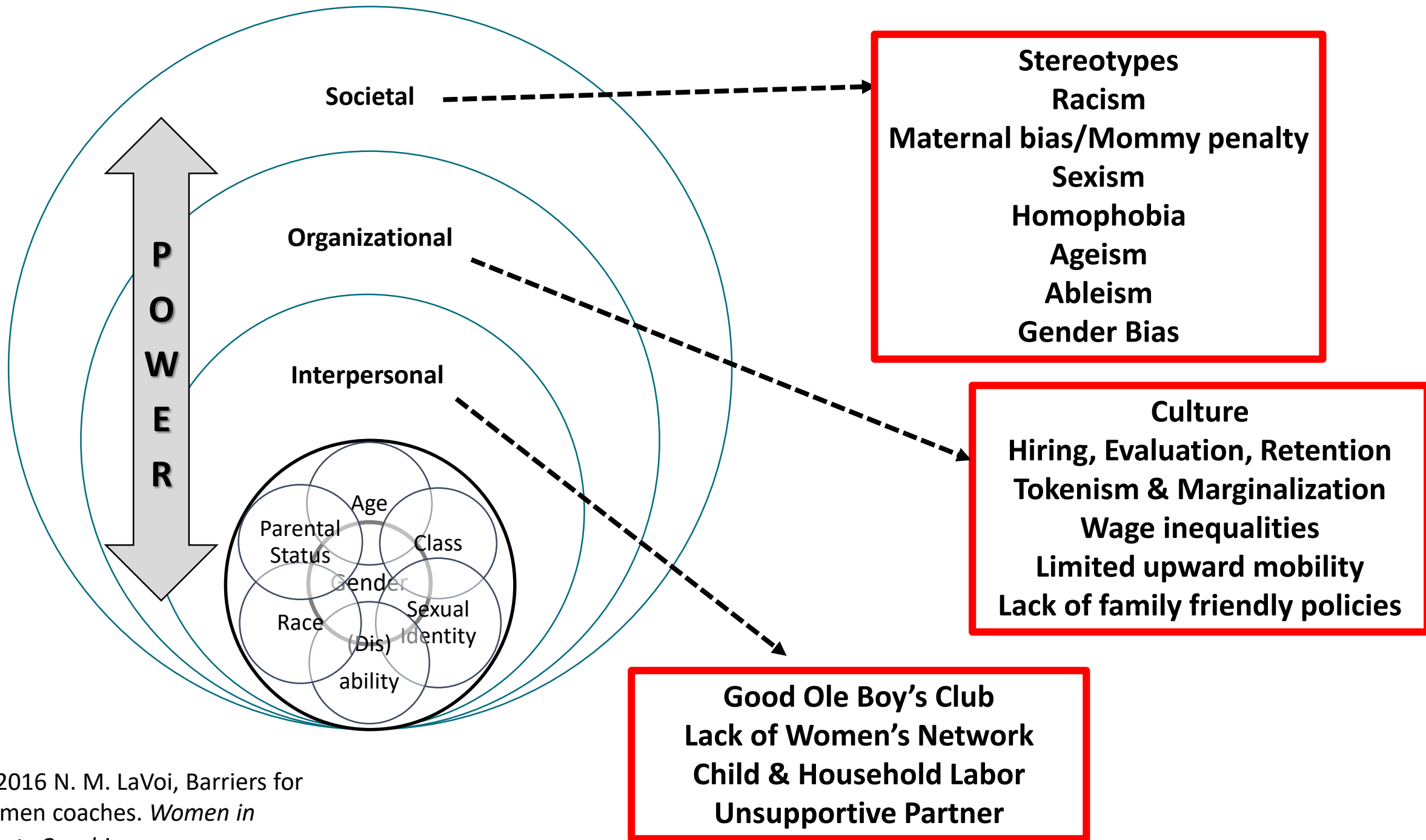
Date: December 13-14, 2019

1	Deanna Gumpf, Notre
2	Carol Hutchins, Michi

***Why* are women in sport coaching underrepresented?**

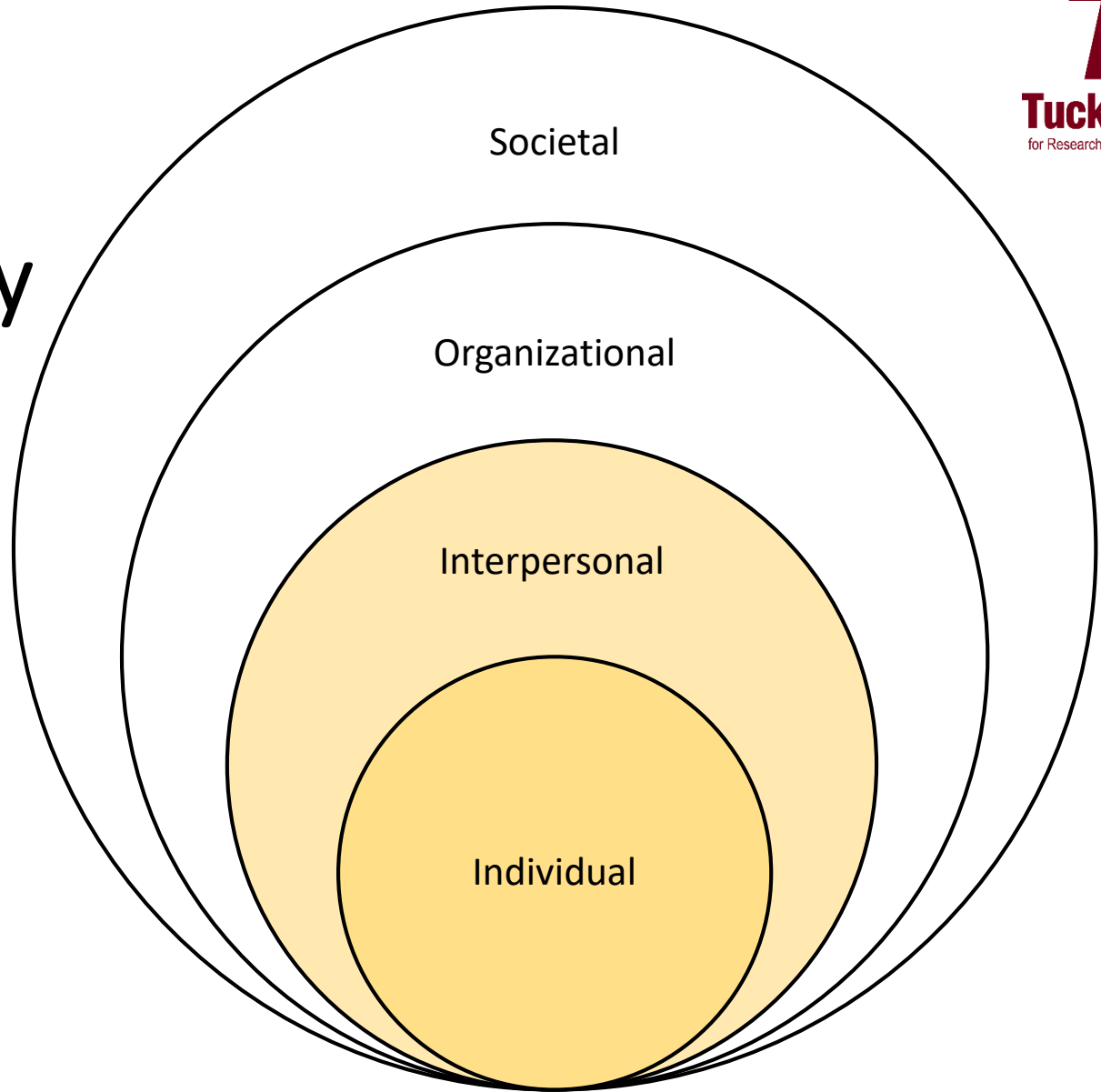
What are the barriers & supports for women in sport coaching?

(LaVoi, 2016; Burton & LaVoi, 2016; LaVoi & Dutove, 2012)



© 2016 N. M. LaVoi, Barriers for women coaches. *Women in Sports Coaching*.

Coach development
Increase women's agency
Mentoring
Networks
Recruitment
Pipeline
Programs
Male allyship



**88% of 686 the
WCA grads are still
coaching!!**



2014-2019 (WCA Classes #34-48)



WeCOACH

STRATEGIES for CHANGE

1. Commit to have a woman coach on every team.
2. Commit to having all your girls' teams have a female head coach.
3. Refuse to participate on all male panels (“manels”) or faculty
4. Fund women to attend women-focused events
5. Display images of women coaches
6. Develop gender allyship programs



**Most people who hire coaches
are men.**

Top 3 “Most Important” Reasons Attributed to Scarcity of Women Coaches

Kane & LaVoi (2018)

Male ADs

1. Failure of women to apply
2. Lack of qualified women
3. ***Time constraints due to family***

Female ADs & SWAs

1. ***Time constraints due to family***
2. Success of “old boy’s” network
3. Conscious discrimination in hiring process

BLAME THE WOMAN



Wome

s time

W

n

There a

is weak

Women

qualified

(LaVoi, 2016)

Wo

ale

Women don't aspire to move up or want top jobs

Shifting the Narrative about Women Sport Coaches

Women coaches exist within an occupational landscape that is dominated by men at every level, in every position, and in nearly in every sport and institution around the globe. Women are often statistical tokens ($\leq 20\%$ of staff) which means they more frequently will experience negative workplace and psychosocial outcomes associated with being in the minority such as discrimination, scrutiny, wage inequality, stress, less job satisfaction, isolation, and pressure to perform. Within this system, many women coaches do not feel supported, valued, or connected to the athletics administration in ways that help them be successful. Often women are blamed for the lack, or stagnation, of women coaches. By blaming the people in the system with the least power and placing blame on the individual, those in positions of power erase the systemic discrimination women face. When women are blamed, the systemic changes that need to occur to create change and unstuck the stagnation fail to happen. Below are some 'blaming' narratives and counter narratives that help change the system.

WOMEN DON'T APPLY

Counter Narrative:

Women do apply, just not in the same numbers as men. Fewer applicants does not mean less interest.

Women will apply to positions where they recognize a positive workplace climate, see other women, and perceive they will be valued and supported, both personally and professionally. Women will not apply if they do not perceive a viable opportunity, legitimate career pathway, or chance at obtaining the position.

Not applying is the wrong framing. Very few coaching positions, especially at higher levels, are obtained by blindly applying. Obtaining a job is about who you know and who is in your network, not simply applying.

For individuals who hire coaches, leverage and expand your network to include women. Staying within your network reproduces gendered discrimination. People hire people like them, and hire people in their network.

Seek, find, encourage, invite, ask and actively recruit women to apply. Build an authentic relationship. Contact WeCOACH, national sport organizations, and colleagues who have recently hired in that sport for names of women to actively recruit.

WOMEN CHOOSE NOT TO COACH

Counter Narrative:

The choices of women are shaped by the environment and culture around them, specifically in sport, a system that privileges men and is dominated by men. Choices of women are not made in a vacuum.

THERE AREN'T ENOUGH COMPETENT WOMEN COACHES

Counter Narrative:

It is simply not possible that as girls and women participate in record numbers in sport and become more experienced, they simultaneously become less competent. The question should be, at what point are women not entering or leaking out of the coaching pipeline? Resources and efforts should be made to fill the pipeline and plug the leaks.

Societal definitions of competence, "the best" and what it means "to coach" effectively, are layered in bias and privilege men. How are you defining coaching competence?

Women coaches exist in a system where they are not given the best opportunities to develop competencies, network, status, resources, information, and access needed to seek, occupy and maintain leadership positions.

MORE MEN IN COACHING MEANS MEN ARE MORE INTERESTED IN COACHING

Counter Narrative:

The lack of women does not mean they are less interested. It is a symptom and reflection of the problem, which is a system that doesn't provide opportunity or value and support women.

WOMEN ARE LESS INTERESTED IN COACHING

Counter Narrative:

As is proven with participation, interest is driven by opportunity. Currently women are impeded from and denied opportunity to coach. Less than half (42%) of college female athletes and very few males (2-3%) are coached by women. Men have a legitimate dual career pathway to coach both males and females, women do not. It is simply not possible that as women participate in record numbers in sport and become more experienced, they simultaneously become less interested in coaching.

WOMEN DON'T WANT TO MOVE THEIR FAMILIES

Counter Narrative:

There is **no** empirical data to support this assumption. Disrupting families for a new job is hard on ALL coaches, for women and men. The question should be, what does your institution have to offer that would make a female coach want to move? Will she be valued and supported?

WOMEN CAN'T (OR DON'T WANT TO) HAVE A FAMILY AND COACH

Counter Narrative:

This simply is not true. Many women are mother-coaches and balance both roles effectively. In fact, women report this dual role enriches their lives. The real issue is, how can athletic departments' and sport organizations better value and support mother-coaches?...and ALL parent-coaches.
What is good for women is good for everyone.

WOMEN DON'T ACCEPT JOB OFFERS

Counter Narrative:

The question should be: Why did she *not* accept the offer? Competent female coaches are in high demand and desire to feel supported and valued both personally and professionally. Goodness of fit is an important factor in accepting a job. Women will accept jobs in positive workplace climates where they are valued, supported and fairly compensated.



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To watch the full film, *Game On: Women Can Coach*, visit tpt.org/gameon/

To access the full toolkit, visit z.umn.edu/GameOnToolkit

#SHECANCOACH



GAME ON: WOMEN CAN COACH



GAME ON: WOMEN CAN COACH



BE AN ALLY OF GIRLS & WOMEN IN SPORT

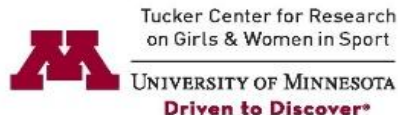


- Speak up if you see inequity
- Celebrate women athletes & women leaders
- Create culture that values & supports women

- Learn about the barriers girls & women face in sport
- Review & question policies & practices
- Reflect on & address personal bias



- Mentor, sponsor, champion & hire women
- Invite women to apply & communicate opportunities
- Use your power to advocate for women

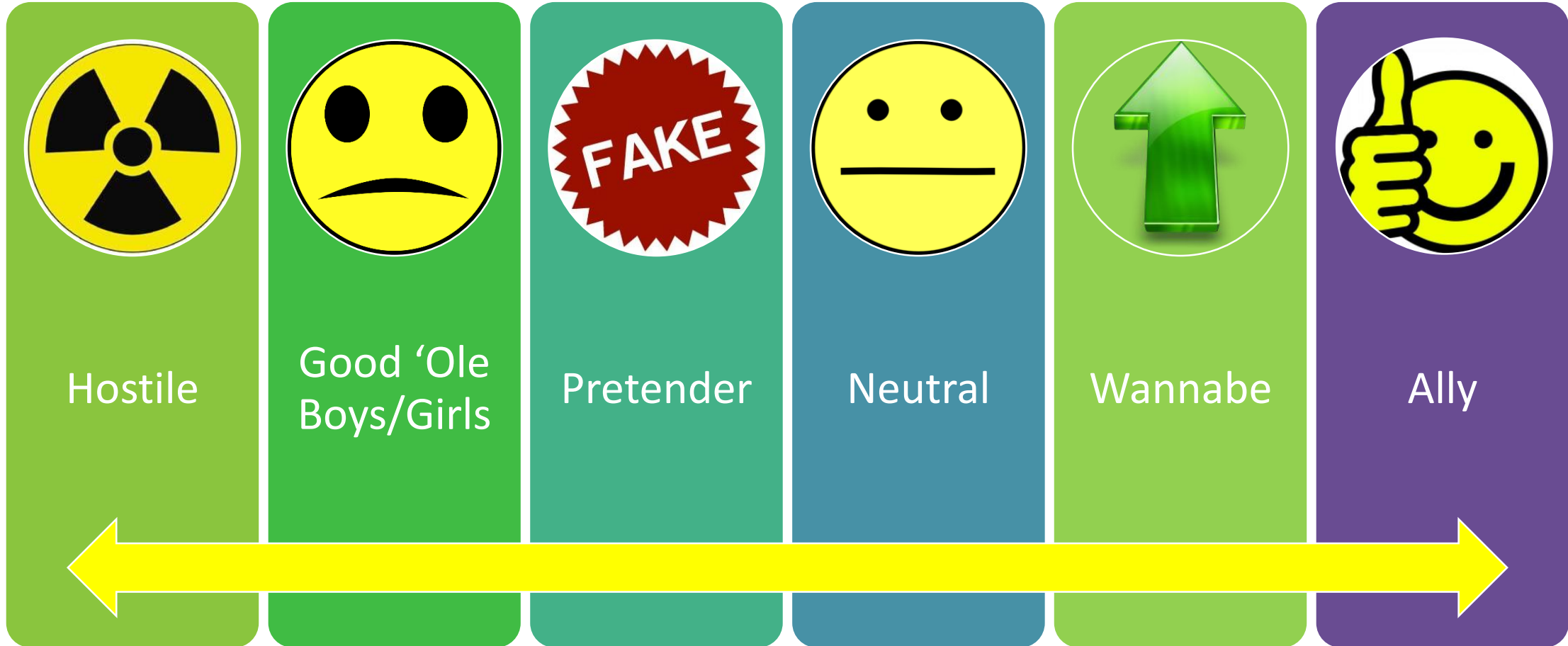


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Adapted from CAAWS 'What Men Can Do'

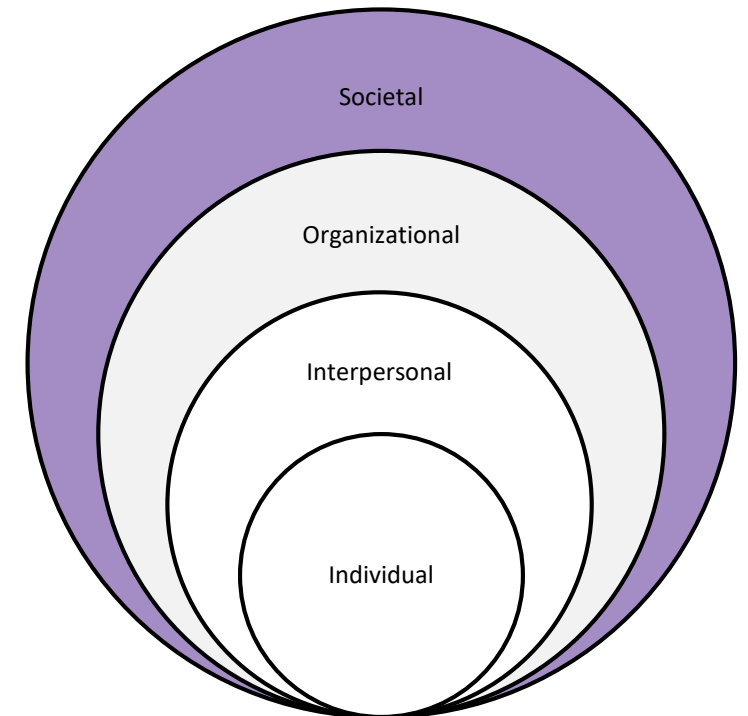
Continuum of Gender Allies (LaVoi, 2018)



STRATEGIC INVESTMENT

1. Change societal narrative about women leaders in sport through investment in NATIONAL media campaign

- A. Sport is not just for men
- B. Why women leaders matter, in sport in particular
- C. National media campaign & PSAs
 - THIS GIRL CAN
 - #CHAMPIONCHANGE
 - #SHECANCOACH
- D. Symbols and branding
- E. Across media platforms
- F. Target different demographics with same message



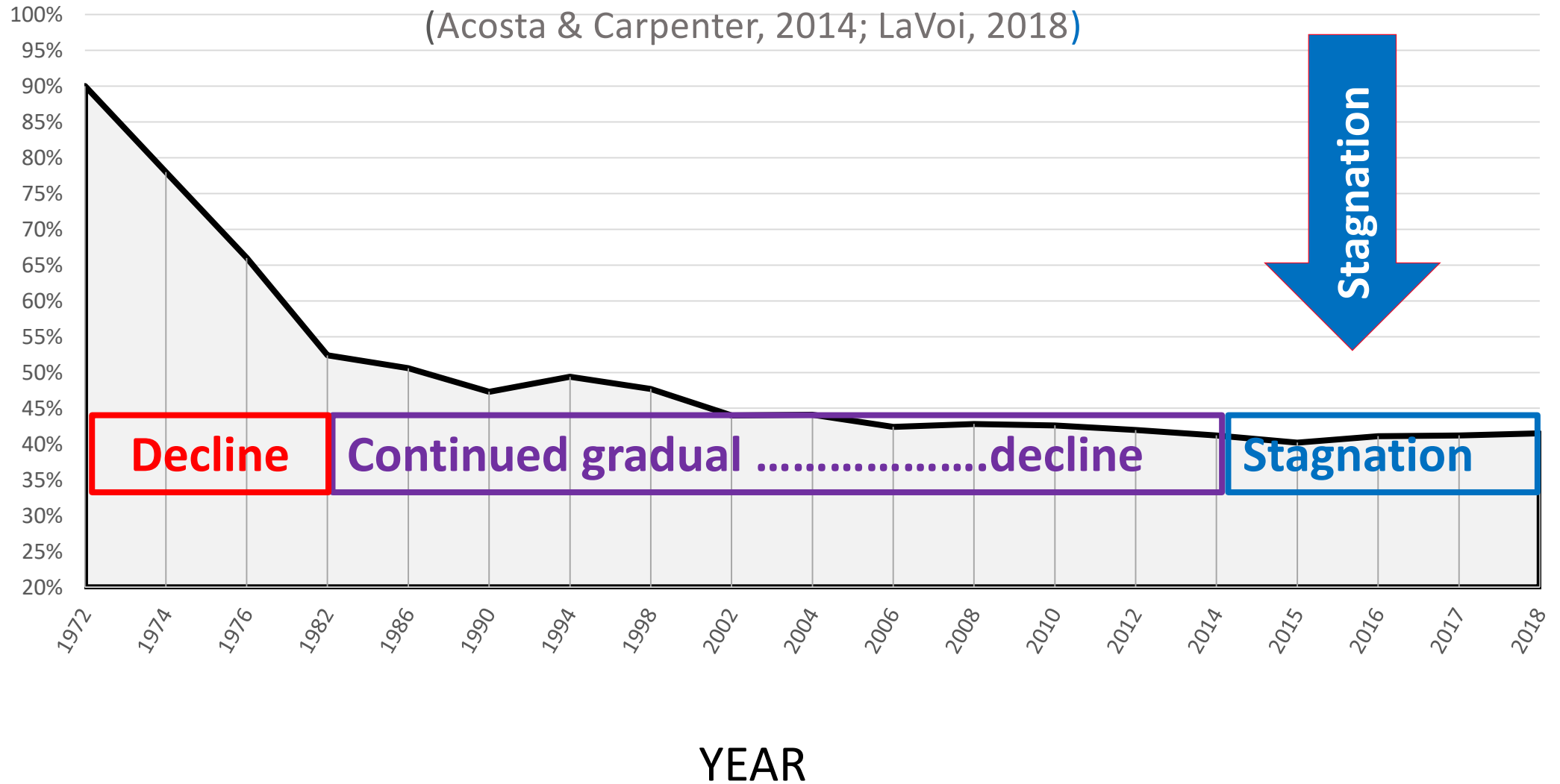
**The percentage of women in
sport coaching is stagnant.**

[hold decision makers accountable]

The Decline & Stagnation of Female Coaches of Women's Collegiate Teams in the United States from 1971 to 2018

(Acosta & Carpenter, 2014; LaVoi, 2018)

PERCENT OF WOMEN COACHES



Women in College Coaching Report Cards

(LaVoi & Tucker Team, 2013-2019, tuckercenter.org)



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Head Coaches of Women's Collegiate Teams

A Report on Seven Select NCAA Division-I Institutions 2018-2019

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Head Coaches of Women's Collegiate Teams

A Report on the MIAC NCAA Division-III 2018-19

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Gender, Race & Leadership

Women Head Coaches

A Report on Select NCAA Division-I Institutions for the 45th Anniversary June 2019

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Head Coaches of Women's Collegiate Teams

A Report on Select NCAA Division-I Institutions 2016-2017

REPORT CARD

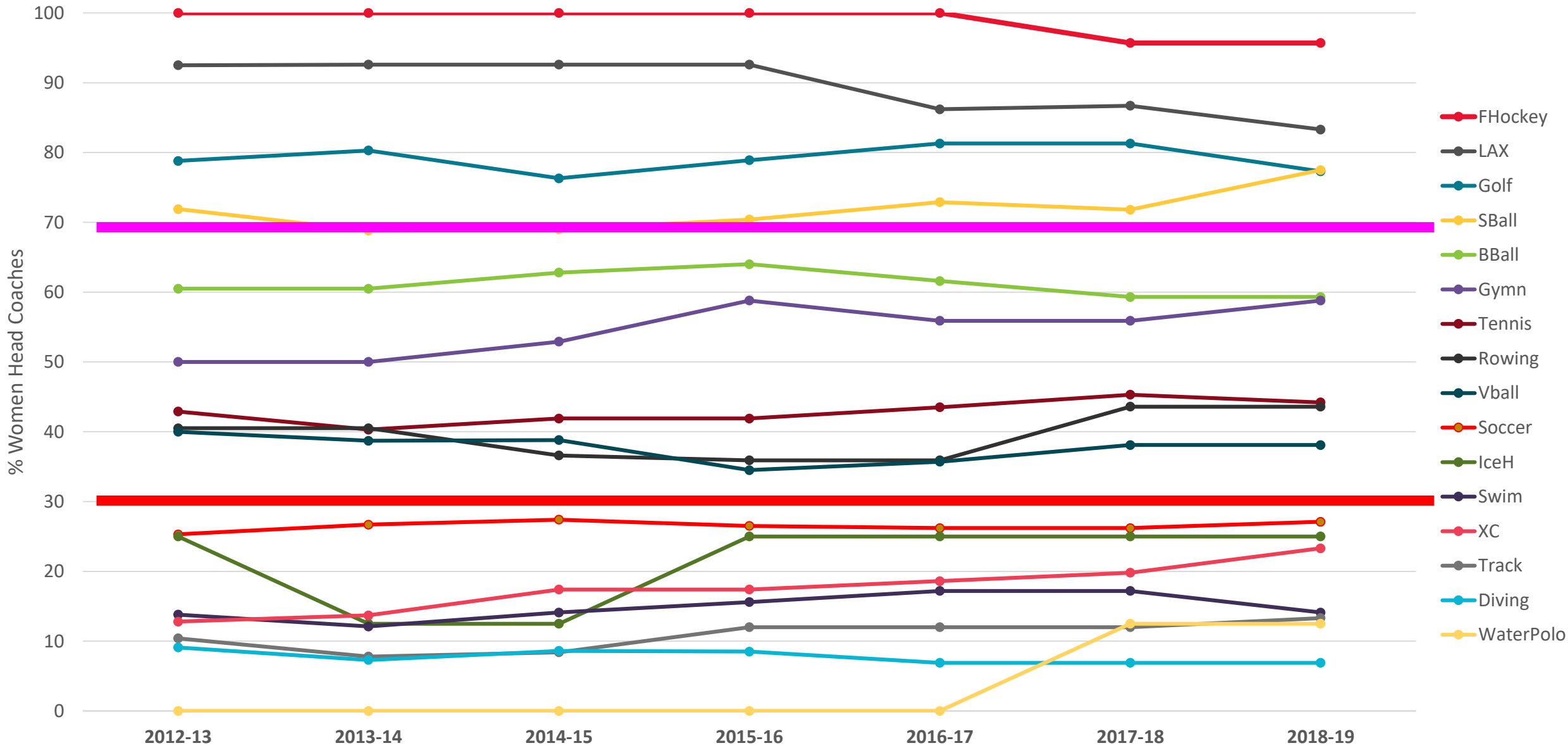
% OF WOMEN HEAD COACHES OF WOMEN'S TEAMS GRADING SCALE

- 70-100% = A
- 55-69% = B
- 40-54% = C
- 25-39% = D
- < 24% = F

Grades for Institutions Select 7 Conferences 2018-19

Grade	Institutions ordered by percent of women head coaches of women's teams
A	
B	
C	
D	
F	

% of Women Head Coaches by Sport by Year: 7 Select NCAA D-I Conferences*



*ACC, American, Big 10, Big 12, Big East, Pac 12, SEC (LaVoi, 2013-2019)

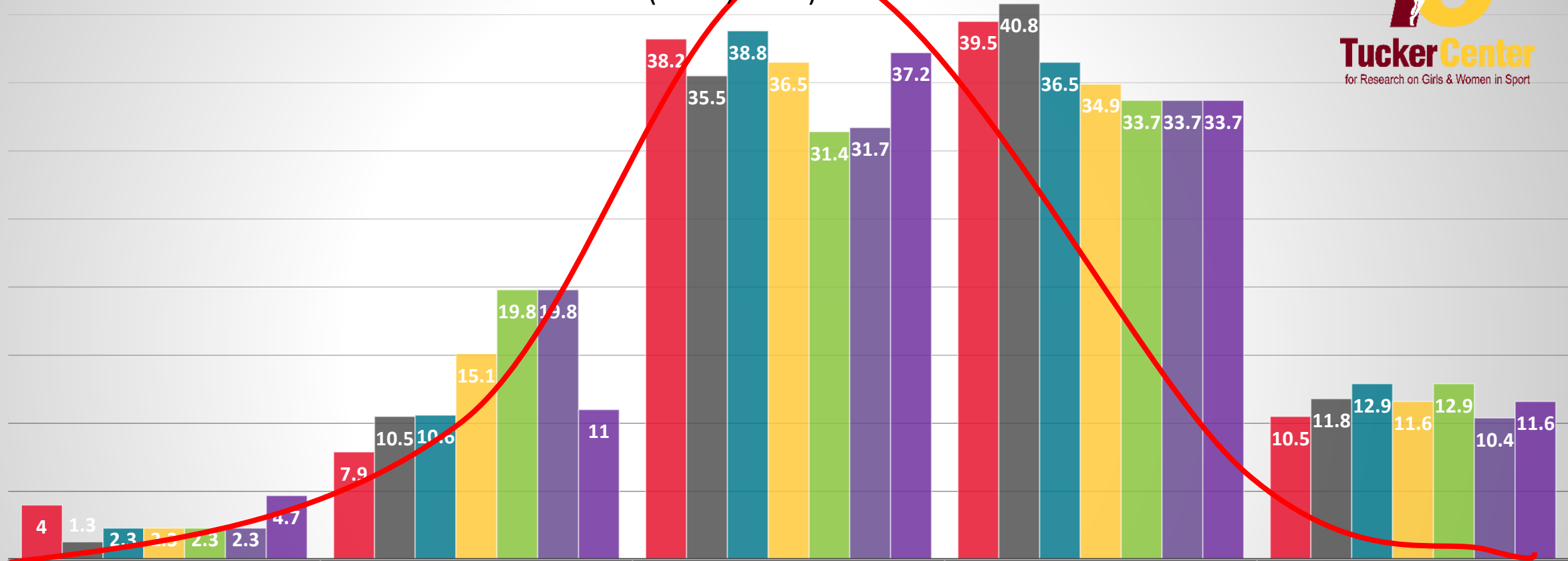
% of NCAA D-I Institutions in 7 Select Conferences* by Grade and Year

*ACC, American, Big 10, Big 12, Big East, Pac 12, SEC

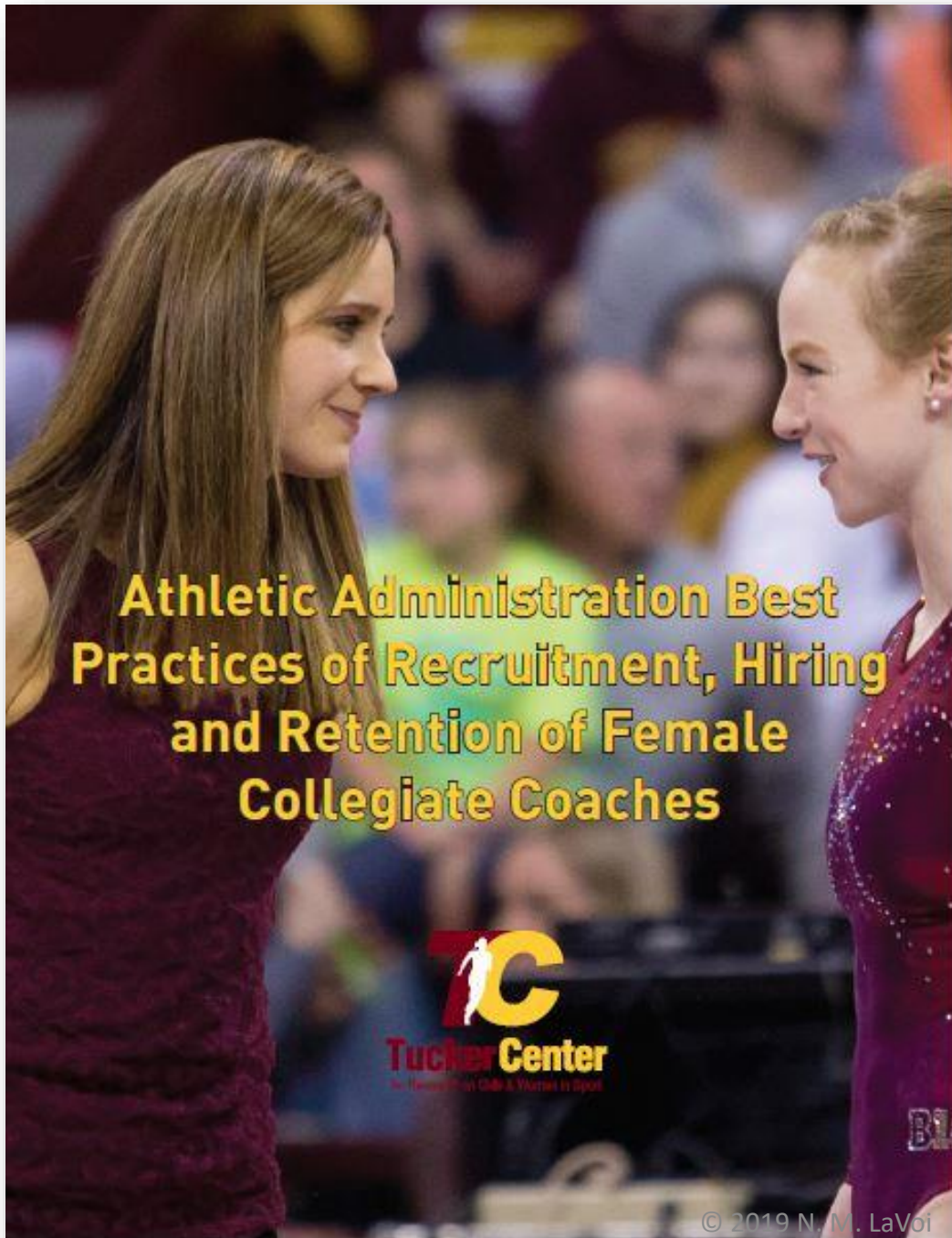
(LaVoi, 2019)



% of Institutions



	As	Bs	Cs	Ds	Fs
2012-13	4	7.9	38.2	39.5	10.5
2013-14	1.3	10.5	35.5	40.8	11.8
2014-15	2.3	10.6	38.8	36.5	12.9
2015-16	2.3	15.1	36.5	34.9	11.6
2016-17	2.3	19.8	31.4	33.7	12.9
2017-18	2.3	19.8	31.7	33.7	10.4
2018-19	4.7	11	37.2	33.7	11.6



**Athletic Administration Best
Practices of Recruitment, Hiring
and Retention of Female
Collegiate Coaches**



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What are Athletic Directors doing to hire women?

(LaVoi & Wasend, 2018)

The Women Coaches' PLAYBOOK

for Being Hired and Retained



Based on interviews with Division I, II and III Athletic Directors at schools that received "A" and "B" grades in the 2016-17 Women in College Coaching Report Card. [Project funded by the NCAA Office of Inclusion.]

Focus on you

Athletic Directors want to hire "the best". Use your athletic, professional and social capital to build your brand.	Take the risk to move to the next level. You are more ready than you think. Good ADs will help you learn and grow.	Know your value. ADs are willing to pay good female coaches! If you don't feel supported, consider a change.
ADs are always on the lookout for good coaches. Give off a positive and professional vibe ALL THE TIME.	If you're applying to your alma mater or are native to the area, use your connection to your advantage. You are loyal and know the landscape. Highlight that loyalty and your knowledge of the area and institution ahead of the game!	



Create connection

Play a part in building a positive workplace climate. Help recruit, support and mentor diverse coaches.	Make your career goals explicit and public. Your AD can support you if they know your goals.
Develop good relationships with your administrators. Communication is a two-way street!	Develop your network everywhere you go! Build relationships with opposing coaches and outside administrators.

Build support

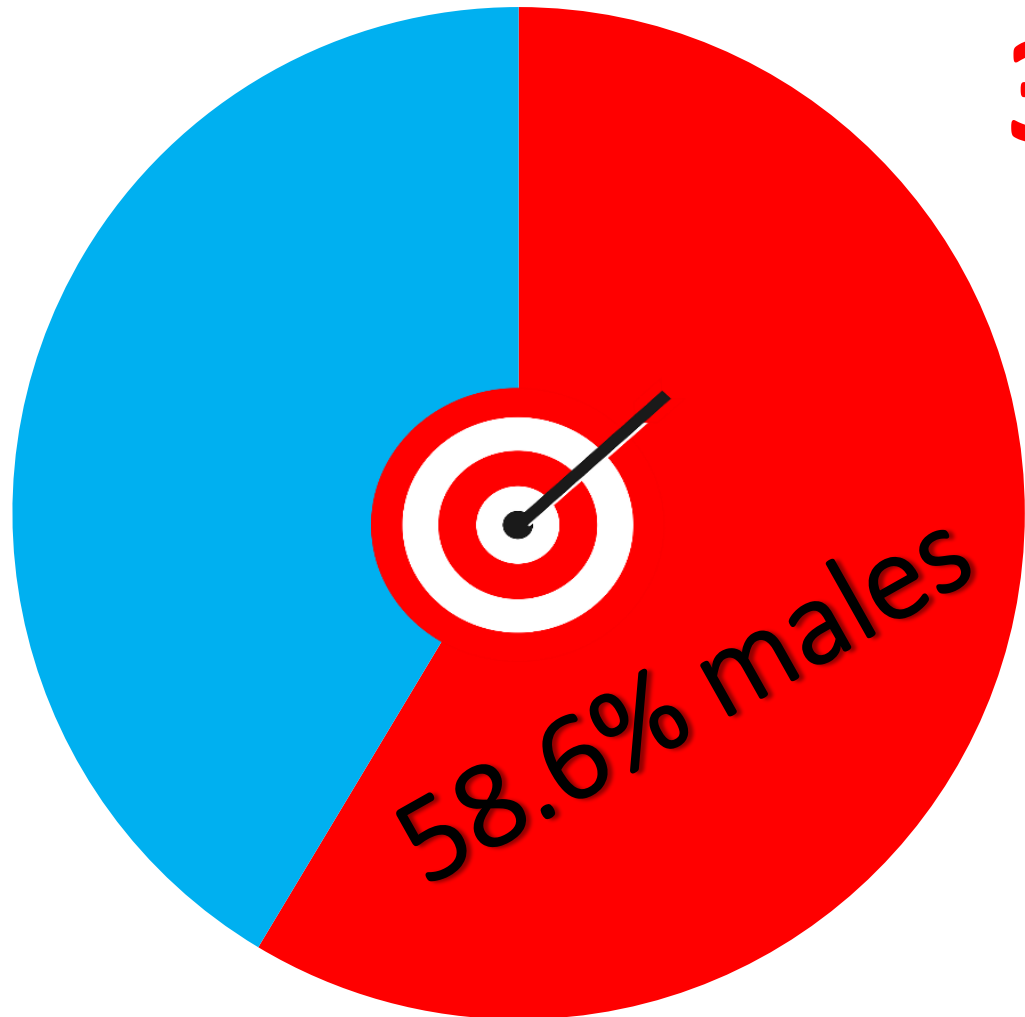
Make yourself indispensable! Seek success, support your colleagues, and serve your institution.
Be the best you can be, and ask for the support you need. ADs want to retain talented coaches and keep them happy!

Male coaches (40%) more often than female coaches (12%) believed they had not gotten a coaching job because of their gender.

~78% of all coaching jobs are held by men.



Head Coach Hires for Women's Teams at NCAA D-I Institutions*



**301 of 514 (58.6%)
hires were men**

*ACC, American, Big 10, Big 12, Big East, Pac 12, SEC
(LaVoi, 2013 -2019)

- Male Hired
- Female Hired

GAME ON: WOMEN CAN COACH



TWIN
CITIES
PBS



for Research on Girls & Women in Sport

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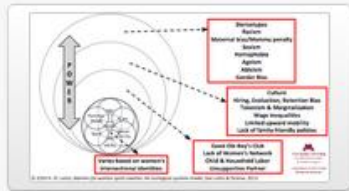
Game ON Toolkit

New in the Fall of 2019 is a **Game ON Toolkit** that includes important companion resources to the [Game ON: Women Can Coach](#) documentary to help stakeholders and advocates create a sport climate that values and supports all women coaches.



TuckerCenter.org

Barriers for Women Sport Coaches: An Ecological Systems Model, 2012



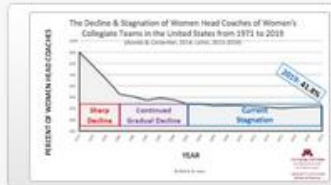
Be an Ally of Girls and Women in Sport, 2019



Blame the Woman, 2016



The Decline and Stagnation of Women Head Coaches of Women's Collegiate Teams in the United States from 1971 to 2019



Do You Want to be a Role Model? 2018 April



Shifting the Narrative about Women Sport Coaches, 2019



Targets of Opportunity to Hire Women Coaches, 2018



"We Want a Male Coach": A Teachable Moment for Female Athletes, 2017



Why Women Sport Coaches Matter: The Evidence, 2016



**Sport media portrayals
of women does not reflect
reality.**

Does Sex Sell Women's Sport?

Kane, & LaVoi (2014); Kane, LaVoi, & Fink (2013); Fink, Kane & Maxwell (2011)



Interview Protocol

- **Which image best ...**
 - **Represents how you want to be portrayed?**
 - **Represents your sport?**
 - **Increases interest in your sport?**
 - **Increases respect for your sport?**

E
for T

Tennis

Basketball



Conclusion

- **Competence (vs. Sex) sells**
- **Sex sells sex, not women's sports**
- **Selling “sexy” female athletes alienates core fans**
- **Detrimental to health and well being of female athletes**
- **Who benefits when women routinely sexualized?**

Media Coverage & Female Athletes

Women Play Sports, Just Not in the Media



The Tucker Center & Twin Cities Public Television



TUCKER CENTER
*for Research on Girls
& Women in Sport*

UNIVERSITY OF MINNESOTA
Driven to Discover™



TWIN CITIES PUBLIC TELEVISION

**No one is interested in
women's sport!**

#HERESPROOF that we go to NCAA women's basketball games



2003 Season Attendance	10,163,629
2004 Season Attendance	10,016,106
2005 Season Attendance	9,940,466
2006 Season Attendance	9,902,850
2007 Season Attendance	10,878,322
2008 Season Attendance	11,120,822
2009 Season Attendance	11,160,293
2010 Season Attendance	11,134,738
2011 Season Attendance	11,159,999
2012 Season Attendance	11,210,832
2013 Season Attendance	11,339,285

9000000 9500000 10000000 10500000 11000000



MYTH: NOBODY IS INTERESTED IN WOMEN'S SPORTS

#HERESPROOF

PEOPLE ARE INTERESTED IN COLLEGE SOFTBALL



IN 2019...

1.8 MILLION VIEWERS WATCHED GAME 2

FULL SERIES AVERAGED 1.57 MILLION VIEWERS

TOTAL ATTENDANCE RECORD OF 78,078 FANS

ESPN TELEVISED 125 GAMES

RATINGS INCREASED 40% from 2018

COLLEGE SOFTBALL GENERATED \$450 MILLION IN REVENUE IN 2016-17



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FOR MORE INFORMATION ON #HERESPROOF VISIT WWW.TUCKERCENTER.ORG

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WOMEN'S SPORTS SET VIEWERSHIP RECORDS YET AGAIN



IN THE YEAR 2017...



The Nebraska-Florida NCAA women's volleyball championship had over **one million** viewers on ESPN2.

That is a **75% increase** in viewership from 2016.



During the 2017 post season, the WNBA set social media records with **246 million** impressions, **47 million** video views, and **20 million** actions.

SO FAR IN 2018...



The 2017 Women's College Softball World Series between the Florida Gators and the Oklahoma Sooners averaged over **1.7 million** viewers on ESPN.



The Notre Dame vs. Mississippi State 2018 Women's Final Four championship peaked at **5.2 million** viewers who watched the largest comeback game in final four history!



The WNBA games broadcasted on ESPN2 in 2018 are averaging a quarter of a million viewers, a **39% increase from 2017**. Overall, the league has recorded a **36% increase** in viewership for the target audience of adults **18-49**, a **29% increase in men**, and a **50% increase in women**.



for Research on Girls & Women in Sport




#HERESPROOF



Nicole M. LaVoi, PhD

@DrSportPsych



#HERESPROOF people love women's sport 
@TuckerCenter



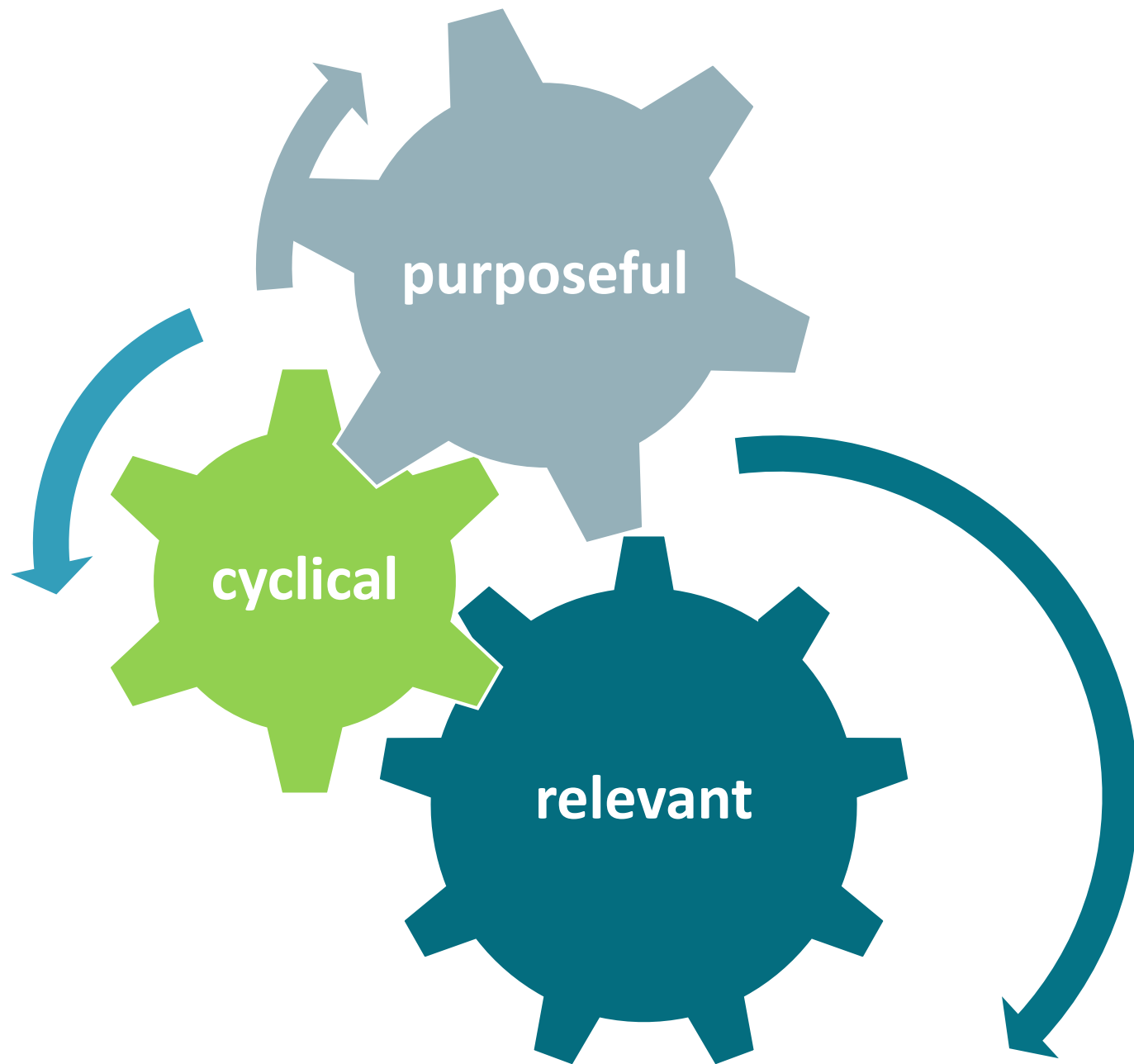
Michelle Akers



@MichelleAkers10 · Oct 24

England women sell out Wembley for first time as 90,000 fans snap up tickets for Germany clash thesun.co.uk/sport/football...

**How do you “do”
social media?**



Let the data tell the story.

**How can we
make the
climate of
youth sports
better for
everyone?**



Top 2 Parental Sideline Behaviors

(Omlil & LaVoi, 2009)


1. “Coaching” from sidelines
2. Yelling at referee



What makes sport parents angry?

(Omli & LaVoi, 2012)

- **Incompetence**
- **Injustice**

- 
- **Show up**
 - **Don't yell at ref**
 - **Don't coach from sideline**
 - **Be (silently) attentive & engaged**